O'Loughlin Kimberly Form 4 April 03, 2013

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Expires: 2005 Estimated average burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

**OMB APPROVAL** 

3235-0287

January 31,

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \*

O'Loughlin Kimberly			Symbol VONAGE HOLDINGS CORP [VG]					[VG]	Issuer (Check all applicable)			
(Last)  C/O VONA  CORP., 23	3. Date of Earliest Transaction (Month/Day/Year) 04/01/2013						Director 10% OwnerX_ Officer (give title Other (specify below) below)  SVP Customer Care, MD Int'l.					
				4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										lly Owned		
1.Title of Security (Instr. 3)		2. Transaction Date 2A. Deemed Execution Date, if any (Month/Day/Year)			3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or Code V Amount (D) Price				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of	
Common Stock (1)	04/01/2013			M		9,122	A	\$0	27,800	D		
Common Stock	04/01/2013			F		3,043	D	\$ 2.88	24,757	D		
Common Stock (2)	04/01/2013			M		9,409	A	\$0	34,166	D		
Common Stock	04/01/2013			F		3,138	D	\$ 2.88	31,028	D		
Common Stock (3)	04/02/2013			M		15,972	A	\$ 0	47,000	D		

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Common Stock 04/02/2013 F 5,327 D \$ 2.8 41,673 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amor Underlying Secur (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Am Nu Sha
Employee Stock Option (Right to Buy)	\$ 2.88	04/01/2013		A	256,990		<u>(4)</u>	04/01/2023	Common Stock	25
Restricted Stock Unit	\$ 0	04/01/2013		A	65,104		(5)	<u>(5)</u>	Common Stock	6:
Restricted Stock Unit	\$ 0	04/01/2013		M		9,122	<u>(6)</u>	<u>(6)</u>	Common Stock	9
Restricted Stock Unit	\$ 0	04/01/2013		M		9,409	<u>(7)</u>	<u>(7)</u>	Common Stock	9
Restricted Stock Unit	\$ 0	04/02/2013		M		15,972	(8)	(8)	Common Stock	1:

# **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

O'Loughlin Kimberly C/O VONAGE HOLDINGS CORP. 23 MAIN STREET HOLMDEL, NJ 07733

SVP Customer Care, MD Int'l.

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### **Signatures**

/s/ Henry B. Pickens, Attorney-in-fact for Kimberly O'Loughlin

04/03/2013

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents vesting of the third installment of the restricted stock unit granted on April 1, 2010.
- (2) Represents vesting of the second installment of the restricted stock unit granted on April 1, 2011.
- (3) Represents vesting of the first installment of the restricted stock unit granted on April 2, 2012.
- (4) The options vest in equal annual installments on the first through fourth anniversaries of April 1, 2013.
- (5) The restricted stock unit vests in equal annual installments on the first through fourth anniversaries of April 1, 2013.
- (6) The restricted stock unit vests in equal annual installments on the first through fourth anniversaries of April 1, 2010.
- (7) The restricted stock unit vests in equal annual installments on the first through fourth anniversaries of April 1, 2011.
- (8) The restricted stock unit vests in equal annual installments on the first through fourth anniversaries of April 2, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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