

DICKS SPORTING GOODS INC
 Form 4
 March 27, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
ROSSI WALTER

(Last) (First) (Middle)

300 INDUSTRY DRIVE, RIDC
 PARK WEST

(Street)

PITTSBURGH, PA 15275

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
DICKS SPORTING GOODS INC [DKS]

3. Date of Earliest Transaction (Month/Day/Year)
 03/23/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)			
Common Stock, par value \$0.01 per share	03/23/2007		M		23,100	A	\$ 2.16 35,400	D	
Common Stock, par value \$0.01 per share	03/23/2007		M		23,100	A	\$ 2.16 58,500	D	
Common Stock, par value \$0.01	03/23/2007		M		23,100	A	\$ 2.16 81,600	D	

per share

Common Stock, par value \$0.01	03/23/2007	M	30,700	A	\$ 6	112,300	D
--------------------------------------	------------	---	--------	---	------	---------	---

per share

Common Stock, par value \$0.01	03/23/2007	S	900	D	\$ 57.56	111,400	D
--------------------------------------	------------	---	-----	---	-------------	---------	---

per share

Common Stock, par value \$0.01	03/23/2007	S	7,500	D	\$ 57.55	103,900	D
--------------------------------------	------------	---	-------	---	-------------	---------	---

per share

Common Stock, par value \$0.01	03/23/2007	S	900	D	\$ 57.54	103,000	D
--------------------------------------	------------	---	-----	---	-------------	---------	---

per share

Common Stock, par value \$0.01	03/23/2007	S	9,000	D	\$ 57.53	94,000	D
--------------------------------------	------------	---	-------	---	-------------	--------	---

per share

Common Stock, par value \$0.01	03/23/2007	S	7,700	D	\$ 57.52	86,300	D
--------------------------------------	------------	---	-------	---	-------------	--------	---

per share

Common Stock, par value \$0.01	03/23/2007	S	4,200	D	\$ 57.51	82,100	D
--------------------------------------	------------	---	-------	---	-------------	--------	---

per share

Common Stock, par value \$0.01	03/23/2007	S	69,800	D	\$ 57.5	12,300	D
--------------------------------------	------------	---	--------	---	---------	--------	---

per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
---	--	---	---	--------------------------------------	--	--	---

Edgar Filing: DICKS SPORTING GOODS INC - Form 4

Derivative Security			or Disposed of (D) (Instr. 3, 4, and 5)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares
			Code	V (A) (D)				
Stock Option (Right to Buy)	\$ 2.16	03/23/2007	M	23,100	03/26/2002	03/26/2008	Common Stock, par value \$0.01 per share	23,100
Stock Option (Right to Buy)	\$ 2.16	03/23/2007	M	23,100	01/28/2003	01/28/2009	Common Stock, par value \$0.01 per share	23,100
Stock Option (Right to Buy)	\$ 2.16	03/23/2007	M	23,100	01/27/2004	01/27/2010	Common Stock, par value \$0.01 per share	23,100
Stock Option (Right to Buy)	\$ 6	03/23/2007	M	30,700	10/15/2006	10/15/2012	Common Stock, par value \$0.01 per share	30,700

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROSSI WALTER 300 INDUSTRY DRIVE RIDC PARK WEST PITTSBURGH, PA 15275	X			

Signatures

/s/ Walter Rossi 03/27/2007
 **Signature of Date
 Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Edgar Filing: DICKS SPORTING GOODS INC - Form 4

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.