Edgar Filing: ANDERSON JOSEPH B JR - Form 4

ANDERSON Form 4 October 11, 2	JOSEPH B J	R										
FORM	Δ									PPROVAL		
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						OMB Number:	3235-0287					
Check this box if no longer									Expires:	January 31, 2005		
subject to STATEMENT OF CH						ICIA	LOW	NERSHIP OF	Estimated	Estimated average		
Section 16 Form 4 or		SECUI	RITIES				burden hours p					
Form 5		oursuant to	Section 16	6(a) of th	ne Securi	ties E	xchan	ge Act of 1934,	response	0.5		
obligation	^s Section 1							of 1935 or Sectio	n			
may conti <i>See</i> Instru 1(b).	nue.		of the Inv	•	•	· ·						
(Print or Type R	esponses)											
				2. Issuer Name and Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer				
			VALASSIS COMMUNICATIONS INC [VCI]				ONS	(Check all applicable)				
(Last) (First) (Middle) 3.			3. Date of	3. Date of Earliest Transaction				_X_Director10% Owner				
VALASSIS INC., 19975	(Month/Day/Year)Officer (give 10/10/2006					title Oth below)	er (specify					
			4. If Amer	4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check				
			Filed(Mon	th/Day/Yea	ur)			Applicable Line) _X_ Form filed by One Reporting Person				
LIVONIA, M	AI 48152								More than One R			
(City)	(State)	(Zip)	Table	e I - Non-l	Derivative	Secur	ities Ac	quired, Disposed o	f, or Beneficia	lly Owned		
1.Title of	2. Transaction l						5. Amount of	•	7. Nature of			
Security (Instr. 3)	(Month/Day/Ye	any Execution	on Date, if	TransactionAcquired (A) orCodeDisposed of (D)(Instr. 8)(Instr. 3, 4 and 5)					Form: Direct (D) or	Indirect Beneficial Ownership (Instr. 4)		
		•	/Day/Year)				5)	Owned Following Reported	Indirect (I) (Instr. 4)			
						(A) or		Transaction(s)				
				Code	V Amour		Price	(Instr. 3 and 4)				
Common Stock	10/10/2006			А	337 <u>(1</u>	A	\$0	660	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transact Code (Instr. 8)	5. tionNumber of) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration D (Month/Day, e	6. Date Exercisable and Expiration Date (Month/Day/Year)		le and unt of rlying rities : 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owna Follo Repo Trans (Instr
			Code V	. ,	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
ANDERSON JOSEPH B JR VALASSIS COMMUNICATIONS, INC. 19975 VICTOR PARKWAY LIVONIA, MI 48152	Х						
Signatures							
Barry P. Hoffman, Power of Attorney	10/11/20	006					
**Signature of Reporting Person	Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award granted pursuant to Company's 2005 Employee and Director Restricted Stock Plan

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.