

GRASSLE JENELE C
Form 4
November 08, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
GRASSLE JENELE C

2. Issuer Name and Ticker or Trading Symbol
WINMARK CORP [WINA]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
2300 MEETING PLACE
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
11/08/2011

Director 10% Owner
 Officer (give title below) Other (specify below)

WAYZATA, MN 55391

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | Code V | Amount | (A) or (D) | Price |
| Common Stock | 11/08/2011 | | M | | 2,000 | A | \$ 20.46 |
| Common Stock | 11/08/2011 | | S | | 2,000 | D | \$ 50.13 (3) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Underlying Security (Instr. 3 and 4) |
|---|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title |
| Non-Employee Director Stock Option (right to buy) | \$ 20.46 | 11/08/2011 | | M | 2,000 | 12/13/2006 ⁽¹⁾ 12/13/2011 | Common Stock |
| Non-Employee Director Stock Option (right to buy) | \$ 20.32 | | | | | 12/14/2007 ⁽¹⁾ 12/14/2012 | Common Stock |
| Non-Employee Director Stock Option (right to buy) | \$ 20.96 | | | | | 12/13/2008 ⁽¹⁾ 12/13/2013 | common stock |
| Non-Employee Director Stock Option (right to buy) | \$ 12.75 | | | | | 12/11/2009 ⁽²⁾ 12/11/2018 | Common Stock |
| Non-Employee Director Stock Option (right to buy) | \$ 13.01 | | | | | 06/01/2010 ⁽²⁾ 06/01/2019 | Common Stock |
| Nonemployee Director Stock Option (right to buy) | \$ 22.15 | | | | | 12/10/2011 ⁽²⁾ 12/10/2019 | Common Stock |
| Non-Employee Director Stock Option (right to buy) | \$ 31.19 | | | | | 06/01/2011 ⁽²⁾ 06/01/2020 | Common Stock |
| Non-Employee Director Stock Option (right to buy) | \$ 32.92 | | | | | 12/14/2011 ⁽²⁾ 12/14/2020 | Common Stock |

Non-Employee
 Director Stock
 Option (right to
 buy) \$ 37.76

06/01/2012⁽²⁾ 06/01/2021

Common
 Stock

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| GRASSLE JENELE C 2300 MEETING PLACE WAYZATA, MN 55391 | X | | | |

Signatures

/s/ Jenele C.
 Grassle 11/08/2011

 **Signature of
 Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 20% per year for five years.
- (2) 25% per year for four years.
- (3) 2,000 shares sold at an average price of \$50.13, with a range of \$50.00 - \$51.00.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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