Kearney Michael Form 4 August 20, 2012

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or OWNERSHIP OF Expires: January 31, 2005

5. Relationship of Reporting Person(s) to

Issuer

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

Symbol

1(b).

(Print or Type Responses)

Kearney Michael

1. Name and Address of Reporting Person *

			ASBURY AUTOMOTIVE GROUP INC [ABG]			ROUP	(Check all applicable)			
(Last)	(First)	(Middle)		f Earliest Ti Day/Year)	ransaction			Director _X_ Officer (give		Owner er (specify
	RY AUTOMO NC., 2905 PREM Y NW		08/16/2	•				below)	below) EVP & COO	
	(Street)		4. If Ame	endment, Da	ate Original	1		6. Individual or Jo	oint/Group Filin	g(Check
	Filed(Month/Day/Yea			nth/Day/Year	ear)			Applicable Line) _X_ Form filed by One Reporting Person		
DULUTH,	GA 30097								More than One Re	
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative (Securi	ities Acqu	uired, Disposed of	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Yea	r) Execution		3. Transaction Code (Instr. 8)	4. Securities Acquired or(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or		Securities Ownership In Beneficially Form: Direct Boomed (D) or O Following Indirect (I) (Instr. 4) Transaction(s)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
G				Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock, par value \$.01 per share	08/16/2012			M	19,467	A	\$ 3.64	148,131	D	
Common Stock, par value \$.01 per share	08/16/2012			M	19,934	A	\$ 9.09	168,065	D	
Common Stock, par	08/16/2012			S	39,401	D	\$ 26.45	128,664	D	

value \$.01 per share

(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of on Derivative Securities (Month/Day/Y) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock option (employee right to buy)	\$ 3.64	08/16/2012		M	19,467	(2)	01/29/2019	Common stock	19,467
Stock option (employee right to buy)	\$ 9.09	08/16/2012		M	19,934	(3)	04/29/2019	Common stock	19,934

Reporting Owners

Reporting Owner Name / Address	Relationships				
. 0	Director	10% Owner	Officer	Other	
Kearney Michael					
C/O ASBURY AUTOMOTIVE GROUP, INC.			EVP &		
2905 PREMIERE PARKWAY NW			COO		
DULUTH, GA 30097					

Signatures

Michael S. Kearney	08/20/2012	
**Signature of Reporting Person	Date	

Reporting Owners 2

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Repesents the weighted average share price of an aggregate total of 39,401 shares of the Issuer's common stock sold in the price range of
- (1) \$26.20 to \$26.78 by the reporting person. The reporting person undertakes to provide upon request by the Commission staff, the Issuer or a security holder, full information regarding the number of shares sold at each separate price.
- (2) Option vested in three equal annual installments on January 29, 2010, 2011 and 2012.
- (3) Option vested in three equal annual installments on April 29, 2010, 2011 and 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.