

ASBURY AUTOMOTIVE GROUP INC

Form 4

July 27, 2006

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB
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if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
COGGIN LUTHER2. Issuer Name and Ticker or Trading
Symbol
ASBURY AUTOMOTIVE GROUP
INC [NYSE: ABG]5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
4306 PABLO OAKS COURT,
(Street)3. Date of Earliest Transaction
(Month/Day/Year)
07/26/2006____ Director ____X____ 10% Owner
____ Officer (give title below) ____ Other (specify below)

JACKSONVILLE, FL 32224

4. If Amendment, Date Original
Filed(Month/Day/Year)6. Individual or Joint/Group Filing(Check
Applicable Line)
____ Form filed by One Reporting Person
X Form filed by More than One Reporting
Person

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Common stock, par value \$0.01 per share	07/26/2006	S	2,000	D	\$ 20.72	91,400	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/26/2006	S	500	D	\$ 20.96	90,900	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/26/2006	S	2,000	D	\$ 20.73	88,900	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/26/2006	S	1,000	D	\$ 20.88	87,900	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/26/2006	S	1,000	D	\$ 20.65	86,900	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/26/2006	S	1,000	D	\$ 20.83	85,900	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/26/2006	S	500	D	\$ 20.94	85,400	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/26/2006	S	1,000	D	\$ 20.92	84,400	I	By The Luther W. Coggin Revocable Trust U/A

Common stock, par value \$0.01 per share	07/26/2006	S	1,000	D	\$ 20.87	83,400	I	12/13/94 ⁽¹⁾ By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/26/2006	S	3,000	D	\$ 20.7	80,400	I	12/13/94 ⁽¹⁾ By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
COGGIN LUTHER 4306 PABLO OAKS COURT JACKSONVILLE, FL 32224	X
Luther Coggin Revocable Trust U/A 12/13/94 C/O COGGIN AUTOMOTIVE GROUP	X

4306 PABLO OAKS COURT
JACKSONVILLE, FL 32224

Signatures

Lynne A. Burgess,
Attorney-in-Fact

07/27/2006

____Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Luther W. Coggin is the trustee of The Luther W. Coggin Revocable Trust

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.