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ASBURY AUTOMOTIVE GROUP INC Form 8-K July 11, 2003

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported):
July 10, 2003

Delaware

(State or other jurisdiction of incorporation)

5511 01-06093

(Commission File Number)

(IRS Employer Identification No.)

Three Landmark Square, Suite 500, Stamford, CT 06901
----(Address of principal executive offices) (Zip Code)

(203) 356-4400

(Registrant's telephone number, including area code)

None

(Former name or former address, if changed since last report)

Item 7. Financial Statements and Exhibits.

The registrant issued a press release on July 10, 2003, announcing that it has reached a mutual agreement with Wal-Mart Stores, Inc. to end the pilot "Price 1" program, which press release is attached hereto as exhibit 99.1.

(c) Exhibits

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Exhibit No.	Description

99.1 Press Release dated July 10, 2003

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASBURY AUTOMOTIVE GROUP, INC.

Date: July 11, 2003 By: /s/Thomas F. Gilman

Name: Thomas F. Gilman

Title: Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description

99.1 Press Release dated July 10, 2003