Ally Financial Inc. Form 424B2 February 20, 2019

CUSIP

Number

Principal Selling

Amount Price

Filed under Rule 424(b)(2), Registration Statement No. 333-226651

Coupon Coupon Coupon

Rate

1st

Date

Maturity

Frequency Date

1st

Prospectus

7, 2018

dated August

Coupon Coupon

SurvPvo

Amount OptiMar

Preliminary Pricing Supplement No. 186 - Dated Wednesday, February 20, 2019 (To: Prospectus dated August 7, 2018)

Net

Concession Proceeds Type

Gross

								SCII
02006DR	M5[]	100.00%(0)1.125 %		Fixed	3.500 % Monthly	02/15/20223/15	5/2019\$1.65	Yes Uns
								Not
Redemption Information: Callable at 100% on 2/15/2020 and Monthly thereafter with 30 Calendar Days Notice.								
								Sen
02006DR	N3 []	100.00%(0)1.700 %	[]	Fixed	3.750 % Monthly	02/15/20243/15	5/2019\$1.77	YesUns
								Not
Redemption Information: Callable at 100% on 2/15/2020 and Monthly thereafter with 30 Calendar Days Notice.								
_					-		-	
Ally	Offering Date: Wednesday, February 20, 2019 through Monday, February 25, 2019						Ally	
Financial							Financial Inc	
Inc.	Trade Date: Monday, February 25, 2019 @ 12:00 PM ET							
							Ally	
	Settle Date: Thursday, February 28, 2019					Financial		
						Term Notes,		
	Minimum Denomination/Increments: \$1,000.00/\$1,000.00						Series A	
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Agents: Incapital LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan

Initial trades settle flat and clear SDFS: DTC Book Entry only

DTC Number 0235 via RBC Dain Rauscher Inc

Except for Notes sold to level-fee accounts, Notes offered to the public will be offered at the public offering price set forth in this Pricing Supplement. Selected dealers purchasing Notes on an agency basis for non-level fee client accounts shall purchase Notes at the public offering price. Notes purchased by the selected dealers for their own account may be purchased at the public offering price less the applicable concession. Notes purchased by the selected dealers on behalf of level-fee accounts may be sold to such accounts at the applicable concession to the public offering price, in which case,

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such selected dealers will not retain any portion of the sales price as compensation.

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.