

PSYCHEMEDICS CORP  
Form 10-Q  
May 01, 2015

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**Form 10-Q**

Quarterly report pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934

For the quarterly period ended March 31, 2015

or

Transition report pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934 for the transition period from \_\_\_\_\_ to \_\_\_\_\_

**Commission file number: 1-13738**

**PSYCHEMEDICS CORPORATION**

**(Exact Name of Registrant as Specified in its Charter)**

**Delaware** **58-1701987**  
**(State or Other Jurisdiction of** **(I.R.S. Employer Identification No.)**

**Incorporation or Organization)**

**125 Nagog Park**

**Acton, MA**

**01720**

**(Address of Principal Executive Offices) (Zip Code)**

**Registrant's telephone number including area code: (978) 206-8220**

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer (as defined in Rule 12b-2 of the Securities Exchange Act of 1934).

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller Reporting Company   
(Do not check if smaller reporting Company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Securities Exchange Act of 1934). Yes  No

The number of shares of Common Stock of the Registrant, par value \$0.005 per share, outstanding at April 27, 2015 was 5,376,691.

**PSYCHEMEDICS CORPORATION**

**FORM 10-Q FOR THE QUARTER ENDED MARCH 31, 2015**

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**PSYCHEMEDICS CORPORATION****CONDENSED BALANCE SHEETS****(UNAUDITED)**

	March 31, 2015	December 31, 2014
<b>ASSETS</b>		
Current Assets:		
Cash and cash equivalents	\$2,745,602	\$3,612,153
Accounts receivable, net of allowance for doubtful accounts of \$74,557 in 2015 and \$95,525 in 2014	4,489,866	4,078,133
Prepaid expenses and other current assets	1,016,748	689,995
Income tax receivable	831,158	1,819,743
Deferred tax assets	438,618	376,529
<b>Total Current Assets</b>	<b>9,521,992</b>	<b>10,576,553</b>
Fixed Assets, net of accumulated amortization and depreciation of \$6,125,058 in 2015 and \$5,788,551 in 2014	12,654,648	12,740,131
Other assets	742,958	761,025
<b>Total Assets</b>	<b>\$22,919,598</b>	<b>\$24,077,709</b>
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
Current Liabilities:		
Accounts payable	\$474,953	\$845,071
Accrued expenses	1,281,829	1,351,333
Current portion of long-term debt	1,399,925	1,399,925
<b>Total Current Liabilities</b>	<b>3,156,707</b>	<b>3,596,329</b>
Long-term debt	4,498,177	4,848,158
Deferred tax liabilities, long-term	2,796,666	2,796,666
<b>Total Liabilities</b>	<b>10,451,550</b>	<b>11,241,153</b>
Shareholders' Equity:		
Preferred-stock, \$0.005 par value, 872,521 shares authorized, no shares issued or outstanding	—	—
Common stock, \$0.005 par value; 50,000,000 shares authorized 6,043,191 shares issued in 2015 and 2014	30,216	30,216
Additional paid-in capital	29,614,253	29,454,023
Accumulated deficit	(7,094,632 )	(6,565,894 )

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Less - Treasury stock, at cost, 668,130 shares	(10,081,789)	(10,081,789)
Total Shareholders' Equity	12,468,048	12,836,556
Total Liabilities and Shareholders' Equity	\$22,919,598	\$24,077,709

See accompanying notes to condensed financial statements

**PSYCHEMEDICS CORPORATION****CONDENSED STATEMENTS OF COMPREHENSIVE INCOME****(UNAUDITED)**

	Three Months Ended March 31,	
	2015	2014
Revenues	\$6,755,741	\$7,044,821
Cost of revenues	3,416,873	3,249,039
Gross profit	3,338,868	3,795,782
Operating Expenses:		
General & administrative	1,144,090	1,184,147
Marketing & selling	1,288,481	1,098,600
Research & development	455,782	344,983
Total Operating Expenses	2,888,353	2,627,730
Operating income	450,515	1,168,052
Other income (expense)	(33,327 )	1,549
Net income before provision for income taxes	417,188	1,169,601
Provision for income taxes	139,666	413,442
Net income and comprehensive income	\$277,522	\$756,159
Basic net income per share	\$0.05	\$0.14
Diluted net income per share	\$0.05	\$0.14
Dividends declared per share	\$0.15	\$0.15
Weighted average common shares outstanding, basic	5,375,061	5,317,836
Weighted average common shares outstanding, diluted	5,401,998	5,371,418

See accompanying notes to condensed financial statements



**PSYCHEMEDICS CORPORATION****CONDENSED STATEMENTS OF CASH FLOWS****(UNAUDITED)**

	Three Months Ended March 31,	
	2015	2014
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net income	\$277,522	\$756,159
Adjustments to reconcile net income to net cash provided by (used in) operating activities:		
Depreciation and amortization	343,115	218,019
Stock-based compensation	160,230	152,008
Changes in assets and liabilities:		
Accounts receivable	(411,733 )	(449,799 )
Prepaid expenses, other current assets, and income tax receivable	661,832	(55,710 )
Accounts payable	(426,108 )	267,998
Accrued expenses	(69,504 )	(1,088,173)
Deferred income taxes	(62,089 )	(58,608 )
Net cash provided by (used in) operating activities	473,265	(258,106 )
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Purchases of equipment and leasehold improvements	(128,053 )	(1,524,432)
Cost of internally developed software	(66,981 )	(147,192 )
Other assets	(62,143 )	(134,447 )
Write-off capitalized patent costs	73,602	--
Net cash used in investing activities	(183,575 )	(1,806,071)
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Net proceeds from exercise of stock options	--	47,564
Proceeds from long-term debt	--	1,052,943
Payments of long-term debt	(349,981 )	--
Cash dividends paid	(806,260 )	(798,054 )
Net cash provided by (used in) financing activities	(1,156,241)	302,453
Net decrease in cash and cash equivalents	(866,551 )	(1,761,724)
Cash and cash equivalents, beginning of period	3,612,153	3,970,512
Cash and cash equivalents, end of period	\$2,745,602	\$2,208,788



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Supplemental Disclosures of Cash Flow Information:

Cash paid for income taxes	\$2,870	\$-
Cash paid for interest	\$33,201	\$-
Purchases of equipment through accrued liabilities	\$55,990	\$1,083,948

See accompanying notes to condensed financial statements

**PSYCHEMEDICS CORPORATION**

**NOTES TO CONDENSED FINANCIAL STATEMENTS**

**(UNAUDITED)**

**1. Interim Financial Statements**

The accompanying unaudited interim financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information and pursuant to the rules and regulations of the Securities and Exchange Commission for reporting on Form 10-Q. Accordingly, certain information and footnote disclosure required for complete financial statements are not included herein. It is recommended that these financial statements be read in conjunction with the financial statements and related notes of Psychemedics Corporation (“the Company,” “our Company,” “our” or “we”) as reported in the Company’s Annual Report on Form 10-K for the year ended December 31, 2014, filed on February 27, 2015. In the opinion of management, all adjustments (consisting of normal recurring adjustments) considered necessary for a fair presentation of financial position, results of operations, and cash flows at the dates and for the periods presented have been included. The results of operations for the three months ended March 31, 2015 may not be indicative of the results that may be expected for the year ending December 31, 2015, or any other period.

**2. Cash and Cash Equivalents**

The Company considers all highly liquid investments with original maturities of 90 days or less to be cash equivalents. Cash equivalents consisted exclusively of cash savings as of December 31, 2014 and March 31, 2015.

**3. Stock-Based Compensation**

**2006 Equity Incentive Plan**

The Company’s 2006 Incentive Plan provides for the grant or issuance to officers, directors, employees and consultants of options with terms of up to ten years, restricted stock, stock unit awards (SUA’s), issuances of stock bonuses or other stock-based awards, covering up to 500,000 shares of common stock. As of March 31, 2015, 146,885 shares remained available for future grant under the 2006 Incentive Plan.

The SUAs vest over a period of two years for non-employee board members and four years for employees and are convertible into an equivalent number of shares of the Company’s common stock provided that the director or

employee receiving the award remains continuously employed throughout the vesting period. The Company records compensation expense related to the SUAs on a straight-line basis over the vesting term of the SUAs. Employees are issued shares upon vesting, net of tax withholdings, unless the employee chooses to receive all shares and pay for the associated employment taxes. No other types of equity-based awards have been granted or issued under the 2006 Incentive Plan.

## PSYCHEMEDICS CORPORATION

## NOTES TO CONDENSED FINANCIAL STATEMENTS

(UNAUDITED)

**3. Stock-Based Compensation (continued)**

A summary of activity for SUAs under the Company's 2006 Incentive Plan for the three months ended March 31, 2015 is as follows:

	Number of Shares	Aggregate Intrinsic Value (1) (000s)
Unvested, December 31, 2014	121,625	
Granted	-	
Forfeited/expired	-	
Converted to common stock	-	
Unvested, March 31, 2015	121,625	\$ 2,018
Available for grant, March 31, 2015	146,885	

(1) The aggregate intrinsic value on this table was calculated based on the closing market value of the Company's stock on March 31, 2015 (\$16.59).

**Expired Plans**

As of March 31, 2015, the Company also had outstanding an aggregate of 136,050 options to acquire common stock under plans that had previously expired. A summary of stock option activity for the Company's expired stock option plans for the three months ended March 31, 2015 is as follows:

	Number of Shares	Weighted Average Exercise Price Per Share	Weighted Average Remaining Contractual Life	Aggregate Intrinsic Value (2) (000s)
Outstanding, December 31, 2014	136,050	\$ 14.40		
Granted	-	-		
Exercised	-	-		

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Terminated/Expired	-	-		
Outstanding, March 31, 2015	136,050	\$ 14.40	0.1 years	\$ 298
Exercisable, March 31, 2015	136,050	\$ 14.40	0.1 years	\$ 298
Available for grant, March 31, 2015	-			

The aggregate intrinsic value on this table was calculated based on the amount, if any, by which the closing market (2) value of the Company's stock on the March 31, 2015 (\$16.59) exceeded the exercise price of the underlying options, multiplied by the number of shares subject to each option.

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**PSYCHEMEDICS CORPORATION****NOTES TO CONDENSED FINANCIAL STATEMENTS****(UNAUDITED)****3. Stock-Based Compensation (continued)****All Stock-Based Compensation Plans**

As of March 31, 2015, a total of 404,560 shares of common stock were reserved for issuance under the various stock option and stock-based plans. As of March 31, 2015, the unamortized fair value of awards relating to outstanding SUAs and options was \$956 thousand, which is expected to be amortized over a weighted average period of 2.5 years.

**4. Basic and Diluted Net Income Per Share**

Basic net income per share is computed by dividing net income by the weighted average number of common shares outstanding during the period. Diluted net income per share is computed by dividing net income by the weighted average number of common and dilutive common equivalent shares outstanding during the period. The number of dilutive common equivalent shares outstanding during the period was determined in accordance with the treasury-stock method. Common equivalent shares consist of common stock issuable upon the exercise of outstanding options and common stock issuable upon the vesting of outstanding, unvested SUAs.

Basic and diluted weighted average common shares outstanding are as follows:

	<b>Three Months Ended</b>	
	<b>March 31, 2015</b>	<b>March 31, 2014</b>
	<b>(in 000's)</b>	
Weighted average common shares outstanding, basic	5,375	5,318
Dilutive common equivalent shares	27	53
Weighted average common shares outstanding, dilutive	5,402	5,371

## **5. Fair Value Measurements**

ASC 820, *Fair Value Measurements and Disclosures* (“ASC 820”), provides guidance for using fair value to measure assets and liabilities. It also responds to investors’ requests for expanded information about the extent to which companies’ measure assets and liabilities at fair value, the information used to measure fair value, and the effect of fair value measurements on earnings. ASC 820 applies whenever other standards require (or permit) assets or liabilities to be measured at fair value, and does not expand the use of fair value in any new circumstances.

**PSYCHEMEDICS CORPORATION**

**NOTES TO CONDENSED FINANCIAL STATEMENTS**

**(UNAUDITED)**

**5. Fair Value Measurements (continued)**

It establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy prioritizes the inputs in three broad levels as follows:

**Level 1** inputs are unadjusted quoted prices in active markets that are accessible at the measurement date for identical assets and liabilities.

**Level 2** inputs are quoted prices for similar assets and liabilities in markets that are not active or for which all significant inputs are observable, either directly or indirectly.

**Level 3** inputs are prices or valuations that require inputs that are both significant to the fair value measurement and unobservable.

A financial asset's or liability's classification within the hierarchy is determined based on the lowest level of any input that is significant to the fair value measurement.

The financial assets of the Company measured at fair value on a recurring basis are cash and cash equivalents. The Company's cash and cash equivalents are classified within level 1 of the fair value hierarchy because they are valued using quoted market prices that are accessible at the measurement date for identical assets and liabilities.

**6. Subsequent Events**

On April 27, 2015, the Company declared a quarterly dividend of \$0.15 per share for an estimated total of \$809 thousand, which will be paid on May 18, 2015 to shareholders of record on May 8, 2015.

**7.**

**Commitments and Contingencies**



The Company is subject to legal proceedings and claims, which arise in the ordinary course of its business. The Company believes that based upon information available to the Company at this time, the expected outcome of these matters would not have a material impact on the Company's results of operations or financial condition.

## 8. Debt and Other Financing Arrangements

On March 20, 2014, the Company entered into an equipment financing arrangement with Banc of America Leasing & Capital, LLC (the "Lender"), which it amended on August 8, 2014, including a Master Loan and Security Agreement and related documentation (collectively the "Equipment Loan Arrangement") which provided the Company with the ability to finance, at its option, up to \$7.5 million of new and used equipment purchases. Each such purchase financed under the Equipment Loan Arrangement is documented by the execution of an equipment note. Each note has a maturity date of 60 months from the applicable loan date, and bears interest at the then current 30-day LIBOR rate + 2.00%. Principal and interest are payable over the 60-month repayment period and principal is repayable without premium or penalty. Borrowings under the Equipment Loan Arrangement are secured by a first priority security interest in the equipment acquired with the proceeds of the equipment notes. Under the Equipment Loan Arrangement, the Company is subject to a maximum quarterly funded debt to EBITDA ratio and a minimum fixed charge coverage ratio. The Company was in compliance with all loan covenants as of March 31, 2015.

Under the Equipment Loan Arrangement, the Company executed notes on March 24, 2014, May 22, 2014, June 13, 2014 and August 8, 2014 in the amounts of \$1.1 million, \$1.9 million, \$3.0 million and \$1.0 million, respectively, for total borrowings of \$7.0 million. The interest rate for these notes for the quarter ended March 31, 2015 was 2.17%, and represented \$33,327 of interest expense. As of March 31, 2015, the interest rate was 2.17%. As of March 31, 2015, the Company had \$5.9 million of outstanding debt related to these notes.

The annual repayment requirements for debt obligations as of March 31, 2015 were as follows (in 000's):

2015	\$1,050
2016	1,400
2017	1,400
2018	1,400
2019	648
Total long-term debt	5,898
Less current portion of long-term debt	(1,400)
Total long-term debt, net of current portion	\$4,498

**Item 2.**

**MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**FACTORS THAT MAY AFFECT FUTURE RESULTS**

From time to time, information provided by the Company or statements made by its employees may contain "forward-looking" information which involves risks and uncertainties. In particular, statements contained in this report which are not historical facts (including, but not limited to, the Company's expectations regarding earnings, earnings per share, revenues, operating cash flows, dividends, future business, growth opportunities, new accounts, customer base, test volume, sales and marketing strategy, business strategy, general and administrative expenses, marketing and selling expenses, research and development expenses, anticipated operating results, foreign drug testing laws and regulations, required investments in plant, property and equipment, strategies with respect to governmental agencies and regulations, cost savings, capital expenditures, liquidity of investments and anticipated cash requirements) may be "forward-looking" statements. The Company's actual results may differ from those stated in any "forward-looking" statements. Factors that may cause such differences include, but are not limited to, risks associated with employee hiring practices of the Company's principal customers, development of markets for new products and services offered by the Company, costs associated with capacity expansion, government regulation (including, but not limited to, Food and Drug Administration regulations and foreign government regulation including Brazilian commercial drivers license drug test regulations), competition and general economic conditions. With respect to the continued payment of cash dividends, factors include, but are not limited to, available surplus, cash flow, capital expenditure reserves required, debt service obligations, and other factors that the Board of Directors of the Company may take into account.

**OVERVIEW**

Revenues for the first quarter of 2015 were \$6.8 million, a decrease of 4% from first quarter 2014 revenue of \$7.0 million. The Company reported net income of \$0.05 per diluted share for the three months ended March 31, 2015 and \$0.14 for the same period in 2014. The decrease in earnings was primarily driven from lower revenue and additional costs related to an increase in capacity related to future business opportunities, including a significant opportunity in Brazil. At March 31, 2015, the Company had \$2.7 million of cash. The Company distributed \$806 thousand or \$0.15 per share of cash dividends to its shareholders in the three months ended March 31, 2015. The Company has paid 74 consecutive quarterly cash dividends.

## **RESULTS OF OPERATIONS**

*Revenues* were \$6.8 million for three months ended March 31, 2015 compared to revenues of \$7.0 million for the three months ended March 31, 2014, representing a decrease of 4%. The decrease in revenues for the three months ended March 31, 2015 was a result of a decrease in testing volume from existing clients. This reduction is from overall economic conditions in some sectors of the economy which have seen a slow-down in hiring. The average revenue per sample was the same for the first quarter as compared to the same period in 2014.

*Gross profit* decreased \$0.5 million to \$3.3 million for the three months ended March 31, 2015, compared to \$3.8 million for the three months ended March 31, 2014. Direct costs increased by \$168 thousand or 5% for the three months ended March 31, 2015 compared to the same period in 2014, mainly due to costs associated with an additional leased building. The gross profit margin was 49% and 54% for the three months ended March 31, 2015 and March 31, 2014, respectively. The lower sales and additional building costs were the primary drivers behind the lower margin.

*General and administrative (“G&A”) expenses* were \$1.1 million and \$1.2 million for the three months ended March 31, 2015 and 2014, respectively. As a percentage of revenue, G&A expenses were 17% for the three months ended March 31, 2015 and March 31, 2014.

*Marketing and selling expenses* were \$1.3 million and \$1.1 million for the three months ended March 31, 2015 and 2014, respectively. The increase was driven by additional sales personnel and from additional information system costs for systems that support new and current customers. Total marketing and selling expenses represented 19% of revenue for the three months ended March 31, 2015 and 16% for the comparable period of 2014.

*Research and development (“R&D”) expenses* for the three months ended March 31, 2015 were \$456 thousand compared to \$345 thousand for the comparable period of 2014, an increase of 32%. The increase in R&D expenses was primarily attributable to a \$74 thousand patent expense from prior capitalized patents which were abandoned by the Company. R&D expenses represented 7% of revenue for the three months ended March 31, 2015 and 5% for the comparable period of 2014.

*Other income (expense)* for the three months ended March 31, 2015 decreased by \$35 thousand to \$34 thousand when compared to the same period of 2014. This primarily consisted of interest expense related to the equipment financing arrangement.

*Provision for income taxes* During the three months ended March 31, 2015 and 2014, the Company recorded income tax provisions of \$140 thousand and \$413 thousand, respectively. These provisions represented effective tax rates of 33% for the three months ended March 31, 2015 and 35% for the comparable period of 2014. The Company monitors the effective tax rate, and currently expects the annual 2015 rate to be between 34% and 35%.

**LIQUIDITY AND CAPITAL RESOURCES**

At March 31, 2015, the Company had approximately \$2.7 million of cash. The Company's operating activities generated net cash of \$473 thousand for the three months ended March 31, 2015. Investing activities used \$184 thousand of cash while financing activities used \$1.2 million of cash during the first three months of 2015.

Cash provided by operating activities of \$473 thousand reflected net income of \$278 thousand adjusted for depreciation and amortization of \$343 thousand and stock-based compensation of \$160 thousand. This was affected by the following changes in assets and liabilities: an increase in accounts receivable of \$412 thousand, a decrease in prepaid expenses, other current assets and income tax receivable of \$662 thousand, a decrease in accounts payable of \$426 thousand, a decrease in accrued expenses of \$70 thousand and a decrease for deferred income taxes of \$62 thousand.

Cash used in investing activities included equipment and leasehold improvements of \$128 thousand which were purchased during the first quarter of 2015. We anticipate spending \$0.5 million to \$1.0 million in additional capital purchases for the remainder of 2015.

Cash used by financing activities of \$1.2 million included cash dividends to shareholders of \$806 thousand and \$350 thousand from payments on long term debt. On April 27, 2015, the Company declared a quarterly dividend of \$0.15 per share for an estimated total of \$809 thousand, which will be paid on May 18, 2015 to shareholders of record on May 8, 2015.

Contractual obligations and other commercial commitments as of March 31, 2015 were as follows:

	Less Than One Year	1-3 Years	4-5 years	After 5 Years	Total
	(in thousands)				
Debt principal	\$ 1,400	\$ 2,800	\$ 1,698	\$ -	\$ 5,898
Operating leases	886	657	-	-	1,543
Total	\$ 2,286	\$ 3,457	\$ 1,698	\$ -	\$ 7,441

At March 31, 2015, the Company's principal sources of liquidity included an aggregate of approximately \$2.7 million of cash. Management currently believes that such funds, together with cash generated from operations, should be adequate to fund anticipated working capital requirements and capital expenditures for the next 12 months. Depending upon the Company's results of operations and capital needs, the Company may use various financing sources to raise additional funds, although the Company does not have any such plans at this time.

## **CRITICAL ACCOUNTING POLICIES**

Management believes the most critical accounting policies are as follows:

### **Revenue Recognition**

The Company is in the business of performing drug testing services and reporting the results thereof. The Company's drug testing services include training for collection of samples and storage of positive samples for its customers for an agreed-upon fee per unit tested of samples. The revenues are recognized when the predominant deliverable, drug testing, is provided and reported to the customer.

The Company recognizes revenue under ASC 605, *Revenue Recognition*. In accordance with ASC 605, the Company considers testing, training and storage elements as one unit of accounting for revenue recognition purposes, as the training and storage costs are de minimis and do not have stand-alone value to the customer. The Company recognizes revenue as the service is performed and reported to the customer, since the predominant deliverable in each arrangement is the testing of the units.

The Company also provides expert testimony, when and if necessary, to support the results of the tests, which is generally billed separately and recognized as the services are provided.

### **Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates, including bad debts, stock compensation expense, and income taxes, and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

### **Allowance for Doubtful Accounts**

The allowance for doubtful accounts is based on management's assessment of the collectability of its customer accounts. Management reviews its accounts receivable aging for doubtful accounts and specifically identifies accounts that may not be collectible. The Company routinely assesses the financial strength of its customers and, as a consequence, believes that its accounts receivable credit risk exposure is limited. The Company maintains an allowance for potential credit losses but historically has not experienced any significant losses related to individual customers or groups of customers in any particular industry or geographic area. Bad debt expense has been within management's expectations.



## Capitalized Development Costs

The Company capitalizes costs related to significant software projects developed or obtained for internal use. Costs incurred during the preliminary project work stage or conceptual stage, such as determining the performance requirements, system requirements and data conversion, are expensed as incurred. Costs incurred in the application development phase, such as coding, testing for new software and upgrades that result in additional functionality, are capitalized and are amortized using the straight-line method over the useful life of the software for 5 years. Costs incurred during the post-implementation/operation stage, including training costs and maintenance costs, are expensed as incurred. The Company capitalized internally developed software costs of \$67 thousand and \$147 thousand during the quarters ended March 31, 2015 and 2014, respectively. Determining whether particular costs incurred are more properly attributable to the preliminary or conceptual stage, and thus expensed, or to the application development phase, and thus capitalized and amortized, depends on subjective judgments about the nature of the development work, and our judgments in this regard may differ from those made by other companies. General and administrative costs related to developing or obtaining such software is expensed as incurred.

## Income Taxes

The Company accounts for income taxes using the liability method, which requires the Company to recognize a current tax liability or asset for current taxes payable or refundable and a deferred tax liability or asset for the estimated future tax effects of temporary differences between the financial statement and tax reporting bases of assets and liabilities to the extent that they are realizable. Deferred tax expense (benefit) results from the net change in deferred tax assets and liabilities during the year. A deferred tax valuation allowance is required if it is more likely than not that all or a portion of the recorded deferred tax assets will not be realized.

The Company follows the guidance of ASC 740, *Income Taxes* (“ASC 740”). ASC 740 contains a two-step approach to recognizing and measuring uncertain tax positions (tax contingencies). The first step is to evaluate the tax position for recognition by determining if the weight of available evidence indicates it is more likely than not that the position will be sustained on an audit, including resolution of related appeals or litigation processes, if any. The second step is to measure the tax benefit as the largest amount which is more than 50% likely of being realized upon ultimate settlement. We consider many factors when evaluating and estimating our tax positions and tax benefits, which may require periodic adjustments and which may not accurately forecast actual outcomes.

The Company operates within multiple taxing jurisdictions and could be subject to audit in these jurisdictions. These audits may involve complex issues, which may require an extended period of time to resolve. The Company has provided for its estimated taxes payable in the accompanying financial statements. Interest and penalties related to income tax matters are recognized as a general and administrative expense. The Company did not have any unrecognized tax benefits and did not have any interest or penalties accrued as of March 31, 2015 or December 31,

2014.

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The above listing is not intended to be a comprehensive list of all of the Company's accounting policies. In many cases, the accounting treatment of a particular transaction is specifically dictated by accounting principles generally accepted in the United States, with no need for management's judgment in their application. There are also areas in which management's judgment in selecting any available alternative would not produce a materially different result.

### **Item 3. Quantitative and Qualitative Disclosures about Market Risk**

*Interest Rate Sensitivity.* The long-term debt agreement entered into in March 2014, is subject to the 30 day Libor rate, which changes the Company's interest rate on a monthly basis. The Company does not expect any changes in this rate to materially affect the Company's performance.

Based on our ability to access our cash and cash equivalents, our expected operating cash flows and our other sources of cash; we do not anticipate that any lack of liquidity will materially affect our ability to operate our business.

### **Item 4. Controls and Procedures**

As of the date of this report, our Chief Executive Officer and our Vice President - Finance performed an evaluation of the effectiveness of the design and operation of the Company's disclosure controls and procedures pursuant to Exchange Act Rule 13a-15. Based upon that evaluation, the Chief Executive Officer and Vice President - Finance concluded that the Company's disclosure controls and procedures were effective for ensuring that information required to be disclosed by the Company in the reports that it files or submits under the Securities Exchange Act of 1934 is recorded, processed, summarized and disclosed within the time periods specified in the SEC's rules and forms, and that its disclosure controls and procedures were also effective to ensure that information required to be disclosed in the reports that it files or submits under the Exchange Act is accumulated and communicated to management, including the Company's principal executive and principal financial officers, to allow timely decisions regarding required disclosure. There were no significant changes in the Company's internal controls over financial reporting or in other factors that could significantly affect these internal controls over financial reporting subsequent to the date of the most recent evaluation.

## **PART II OTHER INFORMATION**

### **Item 1A. Risk Factors**

There have been no material changes in our risk factors from those disclosed in our 2014 Annual Report on Form 10-K.

### **Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

There were no purchases of treasury stock in the first quarter of 2015.

### **Item 6. Exhibits**

See Exhibit Index included in this Report

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Psychemedics Corporation

Date: May 1, 2015 By: /s/ Raymond C. Kubacki  
Raymond C. Kubacki  
Chairman and Chief Executive Officer  
(principal executive officer)

Date: May 1, 2015 By: /s/ Neil L. Lerner  
Neil L. Lerner

Vice President - Finance  
(principal accounting officer)

**PSYCHEMEDICS CORPORATION**

**FORM 10-Q**

**March 31, 2015**

**EXHIBIT INDEX**

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No.

31.1 Certification of Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002

31.2 Certification of Principal Accounting Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002

32.1 Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350 as Adopted Pursuant to  
Section 906 of the Sarbanes-Oxley Act of 2002

32.2 Certification of Principal Accounting Officer Pursuant to 18 U.S.C. Section 1350 as Adopted Pursuant to  
Section 906 of the Sarbanes-Oxley Act of 2002

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