

IZEA Holdings, Inc.
Form 8-K
May 03, 2012

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 2, 2012

IZEA, INC.

(Exact Name of Registrant as Specified in Charter)

Nevada 333-167960 37-1530765
(State or other jurisdiction of incorporation) (Commission File Number) (IRS Employer Identification No.)

150 N. Orange Avenue, Suite 412
Orlando, Florida 32801
(Address of principal executive offices) (Zip Code)

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Registrant's telephone number, including area code: (407) 674-6911

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR J40.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4 (c) under the Exchange Act (17 CFR J40.13e-4(c))

CURRENT REPORT ON FORM 8-K

IZEA, Inc.

May 2, 2012

Item 8.01. Other Events

On May 2, 2012, we terminated negotiations with Twelfefold Media, Inc. in connection with our previously announced signing of a non-binding letter of intent to acquire that company.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

IZEA, INC.

Date: May 2, 2012 By: /s/ Edward H. (Ted) Murphy
Edward H. (Ted) Murphy
President and Chief Executive Officer