

Edgar Filing: Crown Equity Holdings, Inc. - Form 10-Q

Crown Equity Holdings, Inc.
Form 10-Q
May 10, 2011

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2011

OR

TRANSITION REPORT UNDER SECTION 13 OF 15(d) OF
THE EXCHANGE ACT OF 1934

From the transition period from _____ to _____.

Commission File Number 000-29935

CROWN EQUITY HOLDINGS INC.
(Exact name of registrant as specified in its charter)

Nevada
(State or other jurisdiction of incorporation or
organization)

33-0677140
(IRS Employer Identification No.)

5440 West Sahara Avenue, Suite 205, Las Vegas, NV 89146
(Address of principal executive offices)

(702) 448-1543
(Issuer's telephone number)

N/A
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the Company (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the Company was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days: Yes : No:

Indicate by check mark whether the Company is a large accelerated filer, an accelerated file, non-accelerated filer, or a smaller reporting company.

Large accelerated filer Accelerated filed
Non-accelerated filer Smaller reporting company

Indicate by check mark whether the Company is a shell company (as defined in Rule 12b-2 of the Exchange Act).
Yes No

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As of May 9, 2011, there were 787,696,317 shares of Common Stock of the issuer outstanding.

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Crown Equity Holdings Inc.
CONSOLIDATED BALANCE SHEETS
(Unaudited)

| | March 31, 2011 | December 31, 2010 |
|---|-------------------|----------------------|
| ASSETS | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 630,990 | \$ 149,727 |
| Marketable securities | 768,068 | 1,295,751 |
| Accounts receivable | 9,920 | 10,665 |
| Prepaid expenses | 7,200 | 2,400 |
| Total current assets | 1,416,178 | 1,458,543 |
| Property and equipment, net of accumulated depreciation \$15,982 and \$86,657, respectively | 55,629 | 56,212 |
| Total Assets | 1,471,807 | 1,514,755 |
| LIABILITIES AND STOCKHOLDERS' EQUITY | | |
| Current liabilities: | | |
| Accounts payable and accrued expenses | \$ 155,807 | \$ 185,498 |
| Deferred revenue | 577,193 | 216,095 |
| Total current liabilities | 733,000 | 401,593 |
| Notes payable – related parties | 95,209 | 95,209 |
| Total liabilities | 828,209 | 496,802 |
| Stockholder's Equity: | | |
| Preferred stock; \$0.001 par value, 10,000,000 shares authorized, 9,000,000 undesignated authorized | | |
| Series A convertible preferred stock; \$0.001 par value, 1,000,000 shares authorized, 600,000 shares issued and outstanding | 600 | - |
| Common stock; \$0.001 par value, 4,900,000,000 shares authorized, 781,182,428 and 753,737,071 shares issued and outstanding, respectively | 781,182 | 753,737 |
| Additional paid-in capital | 7,321,301 | 6,222,775 |
| Accumulated deficit | (7,459,485) | (5,958,559) |
| Total stockholder's equity | 643,598 | 1,017,953 |
| Total Liabilities and Stockholders' Equity | \$ 1,471,807 | \$ 1,514,755 |

The accompanying notes are an integral part of the unaudited consolidated financial statements

Crown Equity Holdings Inc.
CONSOLIDATED STATEMENTS OF OPERATIONS
(Unaudited)

| | Three Months Ended March 31, | |
|---|---------------------------------|--------------|
| | 2011 | 2010 |
| Revenue | \$345,231 | \$324,776 |
| Direct material costs | — | (85,000) |
| Gross profit | 345,231 | 239,776 |
| Operating Expenses: | | |
| General and administrative | 782,912 | 241,994 |
| Depreciation | 5,459 | 6,345 |
| Loss from operations | (443,139) | (8,563) |
| Other Income (Expenses): | | |
| Other income | — | 17,039 |
| Interest income | — | 31 |
| Realized gain (loss) on marketable securities | (17,053) | 1,700 |
| Unrealized loss on marketable securities | (1,037,804) | (134,025) |
| Other expense | — | (312) |
| Interest expense | (2,930) | (2,916) |
| Total other income (expenses) | (1,057,787) | (118,483) |
| Net loss | (1,500,926) | (127,046) |
| Deemed dividend on series A convertible preferred stock | (600,000) | — |
| Net loss attributable to common stockholders | \$(2,100,926) | \$(127,046) |