

RELIV INTERNATIONAL INC  
Form 8-K  
October 13, 2005

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 13, 2005

**RELIV INTERNATIONAL, INC.**

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction  
of incorporation)

1-11768  
(Commission  
File Number)

37-1172197  
(IRS Employer  
Identification No.)

136 Chesterfield Industrial Boulevard, Chesterfield, MO  
(Address of principal executive offices)

63005  
(Zip Code)

Registrant's telephone number, including area code \_\_\_\_\_ (636) 537-9715

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item No. 1.01 Entry Into a Material Definitive Agreement

*Issuer Repurchases of Common Stock Pursuant to Trading Plan*

On October 12, 2005, as part of a share repurchase program, the Registrant entered into a Rule 10b5-1 trading plan with The Seidler Companies (“Seidler”). Pursuant to the plan, the Registrant agreed to repurchase up to an aggregate of 200,000 shares of its \$.001 par value common stock at a price of not more than \$11.00 per share. From and including October 12, 2005 through December 31, 2005, the trading plan authorizes daily share repurchases equal to the lesser of (a) 2,500 shares, (b) the Exchange Act Rule 10b-18(b)(4) limit (25% of prior 4 weeks’ average daily trading volume), and 33% of the current trading day’s trading volume. During each trading day of the above-referenced trading period, Seidler will use its best efforts to effect a purchase or purchases of the daily share repurchase amount provided for in the trading plan. The trading plan provides that the aggregate amount of purchases in any calendar month shall not exceed \$300,000 in dollar amount.

The trading plan, which appears as Exhibit 10.1 to this report, is incorporated by reference in response to this Item 1.01

Item 9.01 Financial Statements and Exhibits

(c) See “Exhibit Index.”

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Reliv International, Inc.

\_\_\_\_\_  
(Registrant)

Date: October 13, 2005

By: /s/ Robert L. Montgomery

\_\_\_\_\_  
Robert L. Montgomery  
Chief Executive Officer

**EXHIBIT INDEX**

10.1 Rule 10b5-1 Stock Repurchase Plan between Reliv International, Inc. and The Seidler Companies dated October 12, 2005

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