

Henry Daniel  
Form 3  
May 10, 2018

**FORM 3**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

Â Henry Daniel

(Last)

(First)

(Middle)

2. Date of Event Requiring  
Statement

(Month/Day/Year)

05/01/2018

3. Issuer Name **and** Ticker or Trading Symbol  
MCDONALDS CORP [MCD]

4. Relationship of Reporting  
Person(s) to Issuer

5. If Amendment, Date Original  
Filed(Month/Day/Year)

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner

☒ X \_\_\_ Officer \_\_\_ Other

(give title below) (specify below)

EVP - Chief Info. Officer

6. Individual or Joint/Group

Filing(Check Applicable Line)

☒ X \_\_\_ Form filed by One Reporting  
Person

\_\_\_ Form filed by More than One  
Reporting Person

MCDONALD'S  
CORPORATION,Â 2915 JORIE  
BLVD.

(Street)

OAK BROOK,Â ILÂ 60523

(City)

(State)

(Zip)

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security  
(Instr. 4)

2. Amount of Securities  
Beneficially Owned  
(Instr. 4)

3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)

4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not  
required to respond unless the form displays a  
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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative  
Security  
(Instr. 4)

2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)

Date Exercisable Expiration  
Date

3. Title and Amount of  
Securities Underlying  
Derivative Security  
(Instr. 4)

Title Amount or  
Number of

4. Conversion  
or Exercise  
Price of  
Derivative  
Security

5. Ownership  
Form of  
Derivative  
Security:  
Direct (D)

6. Nature of Indirect  
Beneficial  
Ownership  
(Instr. 5)

## Edgar Filing: Henry Daniel - Form 3

|                        |                           |            |                 | Shares               |                   | or Indirect<br>(I)<br>(Instr. 5) |   |
|------------------------|---------------------------|------------|-----------------|----------------------|-------------------|----------------------------------|---|
| Options (Right to Buy) | Â <sup>(1)</sup>          | 02/19/2028 | Common<br>Stock | 8,404                | \$ 157.79         | D                                | Â |
| Restricted Stock Units | 11/07/2018                | 11/07/2018 | Common<br>Stock | 4,295                | \$ <sup>(2)</sup> | D                                | Â |
| Restricted Stock Units | 11/07/2019                | 11/07/2019 | Common<br>Stock | 4,294                | \$ <sup>(2)</sup> | D                                | Â |
| Restricted Stock Units | 11/07/2020                | 11/07/2020 | Common<br>Stock | 4,294                | \$ <sup>(2)</sup> | D                                | Â |
| Restricted Stock Units | 02/19/2021 <sup>(3)</sup> | 02/19/2021 | Common<br>Stock | 1,271 <sup>(3)</sup> | \$ <sup>(4)</sup> | D                                | Â |

## Reporting Owners

| Reporting Owner Name / Address                                                    | Relationships |           |                             |       |
|-----------------------------------------------------------------------------------|---------------|-----------|-----------------------------|-------|
|                                                                                   | Director      | 10% Owner | Officer                     | Other |
| Henry Daniel<br>MCDONALD'S CORPORATION<br>2915 JORIE BLVD.<br>OAK BROOK, IL 60523 | Â             | Â         | Â EVP - Chief Info. Officer | Â     |

## Signatures

/s/ Christopher Weber,  
Attorney-in-fact

05/10/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Options become exercisable in 25% increments on the first, second, third and fourth anniversary dates of the grant.

(2) Each restricted stock unit ("RSU") represents a right to acquire one share of McDonald's Corporation common stock. Upon vesting, payout of the RSUs will be in the form of shares or, at the discretion of the Compensation Committee of the Board of Directors (the "Committee"), the cash value thereof. No dividend, voting or other shareholder rights attach to the RSUs until they vest and only if the payout upon vesting is in shares of common stock.

(3) Subject to performance-based vesting conditions linked to diluted earnings per share ("EPS") growth and return on incremental invested capital ("ROIIC") for the period of January 1, 2018 through December 31, 2020. If McDonald's Corporation (the "Company") satisfies both the EPS and ROIIC thresholds, then the number of RSUs that vest may be increased or decreased based upon the Company's total shareholder return relative to the S&P 500 Index over the period of 2018 through 2020. The number of RSUs earned will range from 50% to 150% of the target number of RSUs granted.

(4) Each RSU represents a right to acquire one share of McDonald's Corporation common stock. Upon vesting, payout of the RSUs will be in the form of shares or, at the discretion of the Committee, the cash value thereof.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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