Public Flowers, Inc. Form 3 July 27, 2017

UNITED STATES SECURITIES AND EXCHANGE COMMISSION FORM 3 Washington, D.C. 20549

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

SECURITIES

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Statement

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol 1 800 FLOWERS COM INC [FLWS]

1999 McCann Family Limited

(Month/Day/Year)

Partnership

1. Title of Security

(Instr. 4)

07/18/2017

(Last) (First) (Middle) 4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

ONE OLD COUNTRY ROAD. SUITE 500

(Check all applicable)

Director

6. Individual or Joint/Group

10% Owner _X__ Other Officer (give title below) (specify below) Member of 10% owner group

Filing(Check Applicable Line) Form filed by One Reporting

Person

X Form filed by More than One

Reporting Person

CARLE PLACE, Â NYÂ 11514

(Street)

(City) (State) (Zip)

> 2. Amount of Securities Beneficially Owned

(Instr. 4)

3. Ownership

Table I - Non-Derivative Securities Beneficially Owned

4. Nature of Indirect Beneficial

Ownership Form: (Instr. 5)

Direct (D) or Indirect (I) (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security

4. 5. Conversion or Exercise

6. Nature of Indirect Ownership Beneficial Ownership Form of

(Instr. 4)

Date **Expiration Title** Exercisable Date

Amount or Number of Price of Derivative Derivative Security: Security Direct (D) (Instr. 5)

1

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Shares or Indirect (I) (Instr. 5)
Class A
Common 3,875,000 \$ 0 D $^{(2)}$ \hat{A}

Class B Common Stock $\hat{A} \stackrel{(1)}{=} \hat{A} \stackrel{(1)}{=}$

Stock

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|---------------------------|
| | Director | 10% Owner | Officer | Other |
| 1999 McCann Family Limited Partnership ONE OLD COUNTRY ROAD SUITE 500 CARLE PLACE, NY 11514 | Â | Â | Â | Member of 10% owner group |
| Public Flowers, Inc. ONE OLD COUNTRY ROAD SUITE 500 CARLE PLACE, NY 11514 | Â | Â | Â | Member of 10% owner group |
| Marylou McCann 1999 Trust u/a/d July 6, 1999 ONE OLD COUNTRY ROAD SUITE 500 CARLE PLACE. NY 11514 | Â | Â | Â | Member of 10% owner group |

Signatures

/s/ Christopher G. McCann,
President 07/18/2017

**Signature of Reporting Person Date

/s/ Christopher G. McCann,
President
07/18/2017

**Signature of Reporting Person Date

/s/ Christopher G. McCann,
Trustee 07/18/2017

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Class B Common Stock is convertible at any time into an equal number of shares of Class A Common Stock at the option of the holder thereof. The Class B Common Stock has ten votes per share on all matters subject to the vote of shareholders.
- The reported securities are owned directly by The 1999 McCann Family Limited Partnership, and indirectly by Public Flowers, Inc., as general partner of The 1999 McCann Family Limited Partnership, and The Marylou McCann 1999 Trust u/a/d July 6, 1999, as the sole stockholder of Public Flowers, Inc. Public Flowers, Inc. and The Marylou McCann 1999 Trust u/a/d July 6, 1999 disclaim beneficial ownership of the reported securities except to the extent of their pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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