

RealD Inc.
Form SC 13G/A
August 10, 2015

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934
(Amendment No. 05)*

RealD Inc

(Name of Issuer)

Common Stock

(Title of Class of Securities)

75604L105

(CUSIP Number)

July 31, 2015

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 75604L105

1 NAMES OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
Bares Capital Management, Inc.
74-2961140

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)
(a)
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION
Texas

5 SOLE VOTING POWER
0

NUMBER OF
SHARES
BENEFICIALLY **6** SHARED VOTING POWER
OWNED BY
EACH
REPORTING
PERSON WITH: 7,102,434

7 SOLE DISPOSITIVE POWER
0

8 SHARED DISPOSITIVE POWER
7,102,434

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
7,102,434

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

o

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

13.95%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IA

FOOTNOTES

CUSIP No. 75604L105

1 NAMES OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
Brian Bares

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2
(a)
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION
USA

5 SOLE VOTING POWER
261,885

NUMBER OF
SHARES
BENEFICIALLY **6**
OWNED BY
EACH
REPORTING
PERSON WITH:

7 SHARED VOTING POWER
7,102,434
7 SOLE DISPOSITIVE POWER
261,885

8 SHARED DISPOSITIVE POWER
7,102,434

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
7,364,319

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

o

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

14.46%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IA , IN

FOOTNOTES

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Item 1.

- (a) Name of Issuer
RealD Inc
- (b) Address of Issuer's Principal Executive Offices
100 North Crescent Drive, Suite 200
Beverly Hills, CA 90210

Item 2.

- (a) Name of Person Filing
(1) Bares Capital Management, Inc.
(2) Brian Bares
- (b) Address of Principal Business Office or, if none, Residence
(1) Bares Capital Management, Inc.
12600 Hill Country Blvd, Suite R-230
Austin, TX 78738
(2) Brian Bares
12600 Hill Country Blvd, Suite R-230
Austin, TX 78738
- (c) Citizenship
(1) Bares Capital Management, Inc.
: Texas
(2) Brian Bares: USA
- (d) Title of Class of Securities
Common Stock
- (e) CUSIP Number
75604L105

Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a) Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).
- (b) Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
- (c) Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
- (d) Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).
- (e) An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);

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- (f) o An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
 - (g) o A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);
 - (h) o A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
 - (i) o A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
 - (j) o A non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J).
 - (k) o A group, in accordance with § 240.13d-1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J), please specify the type of institution:
-

Item 4. Ownership.

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

- | | | |
|-------|-----|----------------------------------------------------------|
| (a) | | Amount beneficially owned: |
| | (1) | Bares Capital Management, Inc.
: 7,102,434 |
| | (2) | Brian Bares: 7,364,319 |
| (b) | | Percent of class: |
| | (1) | Bares Capital Management, Inc.
: 13.95% |
| | (2) | Brian Bares: 14.46% |
| (c) | | Number of shares as to which the person has: |
| (i) | | Sole power to vote or to direct the vote: |
| | (1) | Bares Capital Management, Inc.
: 0 |
| | (2) | Brian Bares: 261,885 |
| (ii) | | Shared power to vote or to direct the vote: |
| | (1) | Bares Capital Management, Inc. : 7,102,434 |
| | (2) | Brian Bares: 7,102,434 |
| (iii) | | Sole power to dispose or to direct the disposition of: |
| | (1) | Bares Capital Management, Inc. : 0 |
| | (2) | Brian Bares: 261,885 |
| (iv) | | Shared power to dispose or to direct the disposition of: |
| | (1) | Bares Capital Management, Inc. : 7,102,434 |
| | (2) | Brian Bares: 7,102,434 |

Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following o .

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company

Item 8. Identification and Classification of Members of the Group

Item 9. Notice of Dissolution of Group

Item Certification
10.

Not applicable.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Bares Capital Management, Inc.

Date: August 10, 2015

By: /s/ James Bradshaw
Name: James Bradshaw
Title: Chief Compliance Officer

Bares Capital Management, Inc.

Date: August 10, 2015

By: /s/ Brian T Bares
Name: Brian T Bares
Title: President

Footnotes:

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001)
