

Quad/Graphics, Inc.
Form 4
March 30, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Ott Nancy

(Last) (First) (Middle)

C/O QUAD/GRAPHICS, INC., N61
W23044 HARRY'S WAY

(Street)

SUSSEX, WI 53089

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Quad/Graphics, Inc. [QUAD]

3. Date of Earliest Transaction
(Month/Day/Year)

03/26/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
X Officer (give title below) ___ Other (specify below)
Vice President-Human Resources

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Stock	03/26/2015		M		1,100 A \$ 13.4708	16,019	D
Class A Common Stock	03/26/2015		S		1,100 D \$ 22.9018 (1)	14,919	D
Class A Common Stock	03/27/2015		M		6,744 A \$ 13.4708	21,663	D
Class A Common	03/27/2015		M		1,594 A \$ 14.14	23,257	D

Edgar Filing: Quad/Graphics, Inc. - Form 4

Stock

Class A					\$			
Common	03/27/2015		S	9,518	D	22.7191	13,739	D
Stock						<u>(2)</u>		

Class A							2,768	I	By 401(a) Plan
Common									
Stock									

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (Right to Buy)	\$ 13.4708	03/26/2015		M	1,100	<u>(2)</u> 11/18/2021	Class A Common Stock	1,100	
Stock Options (Right to Buy)	\$ 13.4708	03/27/2015		M	650	<u>(2)</u> 11/18/2021	Class A Common Stock	650	
Stock Options (Right to Buy)	\$ 13.4708	03/27/2015		M	613	<u>(2)</u> 11/18/2021	Class A Common Stock	613	
Stock Options (Right to Buy)	\$ 13.4708	03/27/2015		M	1,576	<u>(2)</u> 11/18/2021	Class A Common Stock	1,576	
Stock Options	\$ 13.4708	03/27/2015		M	2,500	<u>(2)</u> 11/18/2021	Class A Common	2,500	

							Stock		
(Right to Buy)									
Stock Options (Right to Buy)	\$ 13.4708	03/27/2015	M	1,405	<u>(2)</u>	11/18/2021	Class A Common Stock	1,405	
Stock Options (Right to Buy)	\$ 14.14	03/27/2015	M	1,594	<u>(5)</u>	01/01/2022	Class A Common Stock	1,594	
Stock Options (Right to Buy)	\$ 23.37				<u>(3)</u>	01/31/2017	Class A Common Stock	5,000	
Stock Options (Right to Buy)	\$ 29.37				<u>(3)</u>	01/31/2018	Class A Common Stock	2,500	
Stock Options (Right to Buy)	\$ 15.37				<u>(3)</u>	01/31/2019	Class A Common Stock	2,500	
Stock Options (Right to Buy)	\$ 16.62				<u>(3)</u>	01/31/2020	Class A Common Stock	5,000	
Stock Options (Right to Buy)	\$ 41.26				<u>(4)</u>	01/01/2021	Class A Common Stock	2,392	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Ott Nancy C/O QUAD/GRAPHICS, INC. N61 W23044 HARRY'S WAY SUSSEX, WI 53089			Vice President-Human Resources	

Signatures

/s/ Jennifer J. Kent, Attorney-In-Fact for Nancy Ott
03/30/2015

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The price in Column 4 is a weighted average price. The prices actually received ranged from \$22.90 to \$22.91. The reporting person has provided to the issuer, and will provide to any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range for all transactions reported in this Form 4 utilizing a weighted average price.

(2) The price in Column 4 is a weighted average price. The prices actually received ranged from \$22.70 to \$22.81. The reporting person has provided to the issuer, and will provide to any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range for all transactions reported in this Form 4 utilizing a weighted average price.

(3) Portions of these stock options have already vested and become exercisable and the remainder vest and became exercisable on November 18, 2014.

(4) Became exercisable in three equal annual installments beginning on January 1, 2013.

(5) Vests and becomes exercisable in three equal annual installments beginning on January 1, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.