Fields Janice L Form 4 October 26, 2010

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** Section 16. Form 4 or Form 5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

(Instr. 3)

obligations

may continue.

See Instruction

1. Name and Address of Reporting Person \* Fields Janice L

any

(First) (Middle)

MCDONALD'S CORPORATION, 2915 JORIE **BOULEVARD** 

OAK BROOK, IL 60523

(Street)

2. Issuer Name and Ticker or Trading Symbol

MCDONALDS CORP [MCD] 3. Date of Earliest Transaction

(Month/Day/Year) 10/22/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

**OMB APPROVAL** 

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

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Number:

Expires:

response...

Director 10% Owner Other (specify \_X\_\_ Officer (give title below)

President, McDonald's USA

Form: Direct

Beneficial

Ownership (Instr. 4)

6. Individual or Joint/Group Filing(Check

Applicable Line)

Beneficially

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired 5. Amount of 1. Title of 2. Transaction Date 2A. Deemed 3. 6. 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities Ownership Indirect

(Instr. 3, 4 and 5)

		(Month/Day/Year)	(Instr. 8)  Code V	Amount	(A) or (D)	Price	Owned Following Reported Transaction(s) (Instr. 3 and 4)	(D) or Indirect (I) (Instr. 4)
Common Stock	10/22/2010		M	32,500	A	\$ 29.43	60,800 (1)	D
Common Stock	10/22/2010		S	32,500	D	\$ 78	28,300 (1)	D
Common Stock	10/22/2010		S	10,000	D	\$ 78	18,300 (1)	D

Code

Common Stock	37,439.52	I	Profit Sharing Plan
			1 1411

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Options (Right to Buy)	\$ 29.43	10/22/2010		M	32,500	(2)	02/02/2011	Common Stock	32,500
Phantom Stock	<u>(3)</u>					<u>(4)</u>	<u>(4)</u>	Common Stock	4,648.3

## **Reporting Owners**

Reporting Owner Name / Address				
	Director	10% Owner	Officer	Othe

Fields Janice L
MCDONALD'S CORPORATION

2915 JORIE BOULEVARD OAK BROOK, IL 60523 President, McDonald's USA

Relationships

# **Signatures**

/s/ Christopher Weber, Attorney-in-fact

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes shares acquired through dividend reinvestment.
- (2) Options become exercisable in 25% increments on the first, second, third and fourth anniversary dates of the grant.
- (3) Each share of phantom stock represents the right to receive the cash value of one share of McDonald's Corporation common stock.
- (4) Shares of phantom stock are payable in cash following the reporting person's separation from service with McDonald's.

Reporting Owners 2

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