#### **CSS INDUSTRIES INC**

Form 4 July 27, 2005

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** OMB

3235-0287 Number:

Expires:

January 31, 2005

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if no longer subject to Section 16. Form 4 or Form 5

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading COHEN STEVEN A Issuer Symbol CSS INDUSTRIES INC [CSS] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X\_ Officer (give title Other (specify 1845 WALNUT STREET, SUITE 07/26/2005 below) 800 VP-Licensing (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting PHILADELPHIA, PA 19103 Person

(City)	(State)	Zip) Table	e I - Non-D	erivative	Secur	ities Acqu	uired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired ion(A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or		Reported Transaction(s) (Instr. 3 and 4)		
Common Stock (\$.10 par value)	07/26/2005		F	3,962	D	\$ 36.2	1,626	D	
Common Stock (\$.10 par value)	07/26/2005		M	7,082	A	\$ 14.33	8,708	D	
Common Stock (\$.10 par value)	07/26/2005		M	2,511	A	\$ 16.7	11,219	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	•	6. Date Exercisab	le and	7. Title and A	Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction Derivative		ve I	Expiration Date		Underlying Securities	
Security	or Exercise		any	Code	Code Securities		(Month/Day/Year)		(Instr. 3 and 4)	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	*					
	Derivative				(A) or					
	Security				Disposed of					
					(D) (Instr. 3, 4,					
					and 5)					
										Amount
								- · ·		or
						]	Date Exercisable	Expiration Date	Title	Number
								Date		of
				Code V	(A) (D)	)				Shares
Call									~	
(Stock)	\$ 14.33	07/26/2005		M	7.08	32	01/22/2002(1)	01/22/2011	Common	7,082
Option	4 2 1122	07720.2332		-112	,,,,,	_	V1/22/23	<b>01, 22</b> , 2322	Stock	,,
•										
Call									Common	
(Stock)	\$ 16.7	07/26/2005		M	2,51	1	$02/05/2003\underline{^{(1)}}$	02/05/2012	Stock	2,511
Option									SIUCK	

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

COHEN STEVEN A 1845 WALNUT STREET SUITE 800

PHILADELPHIA, PA 19103

**VP-Licensing** 

# **Signatures**

Michael A. Santivasci, Attorney o7/27/2005

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reflects the first anniversary of the date of grant for options granted pursuant to a Rule 16b-3 plan. Options are exercisable in installments (1) of 25% of the optioned securities on and after the first anniversary of the date of grant and to the extent of an additional 25% of the optioned securities on and after the second, third and fourth aniversary dates.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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