PROGRESSIVE CORP/OH/

Form 4 May 17, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(City)

1.Title of

Security

(Instr. 3)

Common

Derivative Conversion

(Print or Type Responses)

1. Name and Address of Reporting Person * Burgdoerfer Stuart B

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(First)

PROGRESSIVE CORP/OH/ [PGR]

(Check all applicable)

6300 WILSON MILLS

3. Date of Earliest Transaction

(Month/Day/Year) 05/13/2016

Filed(Month/Day/Year)

X Director 10% Owner Officer (give title Other (specify

below)

(Street)

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

D

Person

MAYFIELD VILLAGE, OH 44143

(State)

05/13/2016

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if

(Zip)

(Middle)

4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) 5. Amount of Securities Beneficially Owned Following

6. Ownership 7. Nature of Form: Direct Indirect (D) or Beneficial Indirect (I) Ownership (Instr. 4) (Instr. 4)

Amount of

Reported

(A) Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price $A^{(1)}$ 4,603 \$0 A

or

63,008

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(Month/Day/Year) Execution Date, if

(Month/Day/Year)

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Expiration Date

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

TransactionNumber

1. Title of 3. Transaction Date 3A. Deemed 6. Date Exercisable and 7. Title and 5.

8. Price of

Derivative

9. Ni

Deriv

Edgar Filing: PROGRESSIVE CORP/OH/ - Form 4

Security (Instr. 3)	or Exercise Price of Derivative Security	any (Month/Day/Year)	Code (Instr. 8)	of (Month/Day/Year) Derivative Securities Acquired (A) or Disposed of (D)		Underlying Securities (Instr. 3 and 4)	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
			Code V	(Instr. 3, 4, and 5)		Expiration Date	Title Amount or Number	
							of Shares	

Reporting Owners

Relationships Reporting Owner Name / Address Director 10% Owner Officer Other Burgdoerfer Stuart B X 6300 WILSON MILLS MAYFIELD VILLAGE, OH 44143

Signatures

/s/ David M. Coffey, By Power of Attorney

05/17/2016

Date

**Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Restricted stock grant, made pursuant to The Progressive Corporation 2003 Directors Equity Incentive Plan, and which will vest on April 13, 2017. The Progressive Corporation allowed each director to indicate their preference to receive their compensation for the 2016-2017 term in the form of 100% restricted stock or 60% restricted stock and 40% cash. The reporting person indicated a preference to receive their compensation in the form of 60% restricted stock and 40% cash. After considering such preference, the Compensation Committee granted a restricted stock award representing 60% of the reporting person's compensation for the 2016-2017 term, and authorized a cash payment on April 13, 2017 for the remaining 40% of the reporting person's compensation.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2