

INTEGRAMED AMERICA INC  
 Form 4  
 September 20, 2012

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
 OMB Number: 3235-0287  
 Expires: January 31, 2015  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HIGHAM JAY**  
  
 (Last) (First) (Middle)  
**INTEGRAMED AMERICA, INC., TWO MANHATTANVILLE ROAD**  
 (Street)  
**PURCHASE, NY 10577-2100**  
 (City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**INTEGRAMED AMERICA INC [INMD]**

3. Date of Earliest Transaction (Month/Day/Year)  
**09/20/2012**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)  
 \_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
**Chairman, President & CEO**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	Price	
Common Stock	09/20/2012		X		5,573	A \$ 11.2	171,602 D
Common Stock	09/20/2012		X		33,600	A \$ 8.06	205,202 D
Common Stock	09/20/2012		X		30,000	A \$ 7.95	235,202 D
Common Stock	09/20/2012		X		20,627	A \$ 8.1	255,829 D
	09/20/2012		M		15,432	A <u>1</u>	271,261 D

Edgar Filing: INTEGRAMED AMERICA INC - Form 4

Common  
Stock

Common Stock 09/20/2012 D 271,261 D \$ 14.05 0 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
				Code V (A) (D)		Date Exercisable Expiration Date	Title	
Stock Option	\$ 11.2	09/20/2012		X	5,573	01/02/2009 01/02/2018	Common Stock	5,573
Stock Option	\$ 8.06	09/20/2012		X	33,600	07/23/2009 07/23/2018	Common Stock	33,600
Stock Option	\$ 7.95	09/20/2012		X	30,000	01/04/2011 01/04/2020	Common Stock	30,000
Stock Option	\$ 8.1	09/20/2012		X	20,627	09/20/2012 01/03/2022	Common Stock	20,627
Restricted Stock Award	(1)	09/20/2012		M	15,432	09/20/2012 09/20/2012	Common Stock	15,432

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
HIGHAM JAY INTEGRAMED AMERICA, INC. TWO MANHATTANVILLE ROAD PURCHASE, NY 10577-2100	Chairman, President & CEO

## Signatures

/s/ Jay Higham

09/20/2012

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Each Restricted Stock Award represented a contingent right to receive one share of IntegraMed America, Inc. Common Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.