

SALESFORCE COM INC  
Form 4  
November 29, 2010

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Harris Parker

(Last) (First) (Middle)

THE LANDMARK @ ONE  
MARKET STREET, SUITE 300

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/24/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
EVP, Technology

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Common Stock                    | 11/24/2010                           |  | M                              |   | 1,416   | A  | \$ 0 2,991  |
| Common Stock                    | 11/25/2010                           |  | M                              |   | 417   | A  | \$ 0 3,408  |
| Common Stock                    | 11/26/2010                           |  | S                              |   | 677   | D  | \$ 142.7 2,731  |
| Common Stock                    | 11/26/2010                           |  | S                              |   | 6   | D  | \$ 143.19 2,725                                       |
| Common Stock                    | 11/26/2010                           |  | S                              |   | 2   | D  | \$ 143.93 2,723                                       |

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|              |                           |   |     |   |           |         |   |                                     |
|--------------|---------------------------|---|-----|---|-----------|---------|---|-------------------------------------|
| Common Stock | 11/26/2010                | M | 416 | A | \$ 0      | 3,139   | D |                                     |
| Common Stock | 11/27/2010                | M | 417 | A | \$ 0      | 3,556   | D |                                     |
| Common Stock | 11/29/2010                | S | 308 | D | \$ 144.22 | 3,248   | D |                                     |
| Common Stock | 11/29/2010                | S | 1   | D | \$ 143.49 | 3,247   | D |                                     |
| Common Stock | 11/29/2010                | S | 1   | D | \$ 143.04 | 3,246   | D |                                     |
| Common Stock | 11/29/2010 <sup>(1)</sup> | S | 467 | D | \$ 144.22 | 238,185 | I | By HJ Family Trust <sup>(2)</sup>   |
| Common Stock |                           |   |     |   |           | 77,118  | I | By GP Family Trust <sup>(3)</sup>   |
| Common Stock |                           |   |     |   |           | 77,118  | I | By Holly Familytrust <sup>(4)</sup> |
| Common Stock |                           |   |     |   |           | 43,440  | I | GPH Exempt GST <sup>(5)</sup>       |
| Common Stock |                           |   |     |   |           | 43,440  | I | HJ Exempt GST <sup>(6)</sup>        |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|--|--|---|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)  | Date Exercisable   | Expiration Date   | Title                      |

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|                        |          |            |   |       |                           |            |              |       |
|------------------------|----------|------------|---|-------|---------------------------|------------|--------------|-------|
| Restricted Stock Units | \$ 0.001 | 11/24/2010 | M | 1,416 | 11/24/2010 <sup>(7)</sup> | 11/24/2014 | Common Stock | 1,416 |
| Restricted Stock Units | \$ 0.001 | 11/25/2010 | M | 417   | 11/25/2009 <sup>(7)</sup> | 11/25/2013 | Common Stock | 417   |
| Restricted Stock Units | \$ 0.001 | 11/26/2010 | M | 416   | 02/26/2009 <sup>(7)</sup> | 02/26/2013 | Common Stock | 416   |
| Restricted Stock Units | \$ 0.001 | 11/27/2010 | M | 417   | 02/27/2008 <sup>(7)</sup> | 02/27/2012 | Common Stock | 417   |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                 |       |
|---|---------------|-----------|-----------------|-------|
|   | Director      | 10% Owner | Officer         | Other |
| Harris Parker<br>THE LANDMARK @ ONE MARKET STREET<br>SUITE 300<br>SAN FRANCISCO, CA 94105 |               |           | EVP, Technology |       |

## Signatures

/s/ David Schellhase, Attorney-in-fact for: G. Parker Harris  
11/29/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Acquisition/Disposition of Derivative and/or Non-Derivative securities is pursuant to a 10b5-1 Plan.
- (2) Shares held in The G. Parker Harris III & Holly L. Johnson Family Trust.
- (3) Shares held in The G. Parker Harris III Family Trust under the G. Parker Harris, III Grantor Retained Annuity Trust, dated December 19, 2003.
- (4) Shares held in The Holly L. Johnson Family Trust under the Holly L. Johnson Grantor Retained Annuity Trust, dated December 19, 2003.
- (5) Shares held in The G. Parker Harris III Exempt GST Family Trust.
- (6) Shares held in The Holly L. Johnson Exempt GST Family Trust.

Each restricted stock unit represents a contingent right to receive one share of the Issuer's common stock. Restricted stock units vest over  
(7) four years, with 25% of the units vesting on the first anniversary of the holder's date of grant and the balance vesting in equal quarterly installments over the remaining 36 months. Vested amounts will be settled and delivered to the holder on each vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.