

SCHMIDT ERIC E
Form 4
March 01, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SCHMIDT ERIC E

2. Issuer Name and Ticker or Trading Symbol
Google Inc. [GOOG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
02/27/2007

Director 10% Owner
 Officer (give title below) Other (specify below)
CEO, Chairman of Exec. Comm.

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) | | |
|--|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|---|---------------------------|
| | | | Code | V | Amount or Price | | | | |
| Class A Common Stock ⁽¹⁾ ₍₂₎ | 02/27/2007 | | S | | 20 | D | \$ 453.95 14,203 | I | By Limited Partnership II |
| Class A Common Stock ⁽¹⁾ ₍₂₎ | 02/27/2007 | | S | | 20 | D | \$ 453.91 14,183 | I | By Limited Partnership II |
| Class A Common Stock ⁽¹⁾ ₍₂₎ | 02/27/2007 | | S | | 20 | D | \$ 453.9 14,163 | I | By Limited Partnership II |

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| | | | | | | | | |
|---|------------|---|----|---|--------------|--------|---|---------------------------------|
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ 453.76 | 14,143 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ 453.75 | 14,123 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ 453.49 | 14,103 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ 453.44 | 14,083 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ 453.74 | 14,063 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ 453.43 | 14,043 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ 453.41 | 14,023 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ 453.39 | 14,003 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ 453.14 | 13,983 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ 453.06 | 13,963 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ 453.25 | 13,943 | I | By Limited Partnership II |
| | 02/27/2007 | S | 20 | D | | 13,923 | I | |

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| | | | | | | | | | |
|---|------------|---|----|---|----|--------|--------|---|---------------------------------|
| Class A Common Stock <u>(1)</u> <u>(2)</u> | | | | | \$ | | | | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ | 452.88 | 13,903 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ | 452.79 | 13,883 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ | 448.95 | 13,863 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ | 451.58 | 13,843 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ | 450.66 | 13,823 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 20 | D | \$ | 447.78 | 13,803 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 24 | D | \$ | 451.13 | 13,779 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 27 | D | \$ | 454.21 | 13,752 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 32 | D | \$ | 457.49 | 13,720 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | S | 34 | D | \$ | 453.96 | 13,686 | I | By Limited Partnership II |
| | 02/27/2007 | S | 36 | D | \$ | 458 | 13,650 | I | |

| | | | | | | | | | |
|---|------------|--|---|----|---|--------------|--------|---|---------------------------------|
| Class A Common Stock <u>(1)</u> <u>(2)</u> | | | | | | | | | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | | S | 37 | D | \$ 452 | 13,613 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | 02/27/2007 | | S | 39 | D | \$ 451.79 | 13,574 | I | By Limited Partnership II |
| Class A Common Stock <u>(1)</u> <u>(2)</u> | | | | | | | 8,255 | I | By Limited Partnership I |
| Class A Common Stock <u>(2)</u> | | | | | | | 1,841 | I | By Trust |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Benef Own Follo Repo Trans (Instr |
|---|--|---|---|---|---|--|---|---|---|
| | | | | | | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| | | | | | | Code | V | (A) | (D) |

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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| | Director | 10% Owner | Officer | Other |
|----------------|----------|-----------|------------------------------|-------|
| SCHMIDT ERIC E | X | X | CEO, Chairman of Exec. Comm. | |

Signatures

/s/Alan Ku as Attorney-in-Fact for Eric E. Schmidt 03/01/2007

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon conversion of one share of Class B Common Stock at the election of the reporting person.
- (2) Each share of Class A Common Stock was issued upon the conversion of one share of Class B Common Stock at the election of Reporting Person.

Remarks:

Form 4 Filing -continuation report: Related transactions effected by the Reporting Person on Feb. 27, 2007 are reported on ad

All of the sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.