

Van Lare Wendell J
 Form 144
 January 12, 2010

United States
 Securities and Exchange Commission
 Washington, D.C. 20549

OMB APPROVAL
 OMB Number:
 3235-0101
 Expires:
 March 31, 2011
 Estimated average
 burden
 hours per
 response.....2.0
 SEC USE ONLY
 DOCUMENT
 SEQUENCE
 NUMBER

Form 144

CUSIP NUMBER

NOTICE OF PROPOSED SALE OF SECURITIES
 PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

WORK LOCATION

ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

| | | | |
|---|-------------------|--------------------|---------------------|
| 1 (a) NAME OF ISSUER (Please type or print) | | (b) IRS IDENT. NO. | (c) S.E.C. FILE NO. |
| Gannett Co., Inc. | | 16-0442930 | 1-6961 |
| 1 (d) ADDRESS OF ISSUER | STREET | CITY | (e) TELEPHONE NO. |
| STATE | ZIP CODE | | AREA NUMBER |
| | 7950 Jones Branch | | CODE |
| Drive | McLean | VA 22107 | 854-6000 |
| | | | (703) |

| | | | | | |
|--|--------------------|----------------------------|---|------|-------|
| 2 (a) NAME OF PERSON FOR WHOSE ACCOUNT THE SECURITIES ARE TO BE SOLD | (b) IRS IDENT. NO. | (c) RELATIONSHIP TO ISSUER | (d) ADDRESS CODE | CITY | STATE |
| Wendell Van Lare | | officer | c/o Gannett Co., Inc. 7950 Jones Branch Drive, McLean, VA 22107 | | |

INSTRUCTION: The person filing this notice should contact the issuer to obtain the I.R.S. Identification Number and the S.E.C. File Number.

3(a) (b) (c) (d) (e) (f) (g)

SEC USE
ONLY

| Title of the Class of Securities To Be Sold | Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities | Broker-Dealer File Number | Number of Shares or Other Units To be Sold (See instr. 3(c)) | Aggregate Market Value (See instr. 3(d)) | Number of Shares or Other Units Outstanding (See instr. 3(e)) | Approximate Date of Sale (See instr. 3(f))(MO.DAY YR) | Name of Each Securities Exchange (See instr. 3(g)) |
|---|--|---------------------------|--|--|---|---|--|
| Common Stock | Wells Fargo Bank, N.A. 161 North Concord Exchange South St. Paul, MN 55075 | | 1,500 | \$25,875.00 | 236,236,708 | On or after 01/12/10 | NYSE |

INSTRUCTIONS:

- | | |
|---|---|
| <p>1. (a) Name of issuer (b) Issuer's I.R.S. Identification Number (c) Issuer's S.E.C. file number, if any (d) Issuer's address, including zip code (e) Issuer's telephone number, including area codes</p> <p>2. (a) Name of person for whose account the securities are to be sold (b) Such person's I.R.S. identification number, if such person is an entity (c) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing) (d) Such person's address, including zip code</p> | <p>3. (a) Title of the class of securities to be sold (b) Name and address of each broker through whom the securities are intended to be sold (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount) (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer (f) Approximate date on which the securities are to be sold (g) Name of each securities exchange, if any, on which the securities are intended to be sold</p> |
|---|---|

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (01-04)

TABLE I - SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

| Title of the Class | Date you Acquired | Nature of Acquisition Transaction | Name of Person from Whom Acquired (If gift, also give date donor acquired) | Amount of Securities Acquired | Date of Payment | Nature of Payment |
|--------------------|-------------------|---|--|-------------------------------|-----------------|-------------------|
| Common Stock | 12/10/00 | Upon the Vesting of | Gannett Co., Inc. | 35 | 12/10/00 | Compensation |
| Common Stock | 12/09/01 | Restricted Stock Unit Grant | Gannett Co., Inc. | 220 | 12/09/01 | Compensation |
| Common Stock | 12/08/02 | Upon the Vesting of | Gannett Co., Inc. | 200 | 12/08/02 | Compensation |
| Common Stock | 12/07/03 | Restricted Stock Unit Grant | Gannett Co., Inc. | 300 | 12/07/03 | Compensation |
| Common Stock | 12/09/09 | Upon the Vesting of Restricted Stock Unit Grant | Gannett Co., Inc. | 745 | 12/09/09 | Compensation |
| | | Upon the Vesting of Restricted Stock Unit Grant | | | | |
| | | Upon the Vesting of Restricted Stock Unit Grant | | | | |

INSTRUCTIONS: 1. If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments, describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

2. If within two years after the acquisition of the securities the person for whose account they are to be sold had any short positions, put or other option to dispose of securities referred to in paragraph (d)(3) of Rule 144, furnish full information with respect thereto.

TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

| Name and Address of Seller | Title of Securities Sold | Date of Sale | Amount of Securities Sold | Gross Proceeds |
|----------------------------|--------------------------|--------------|---------------------------|----------------|
|----------------------------|--------------------------|--------------|---------------------------|----------------|

REMARKS:

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included

ATTENTION:

The person for whose account the securities to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to

Edgar Filing: Van Lare Wendell J - Form 144

in that definition. In addition, information shall be given as to the current and prospective operations of the Issuer sales by all persons whose sales are of the securities to be sold which has not been required by paragraph (e) of Rule 144 to be aggregated with sales publicly disclosed. for the account of the person filing this notice.

Edgar Filing: Van Lare Wendell J - Form 144

January 12, 2010

/s/ Todd A. Mayman,
Attorney-in-Fact

Date of Notice

Signature

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed.

Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)