

COCA COLA CO  
Form FWP  
September 15, 2014

**Registration Statement No. 333-191953**  
**Filed Pursuant to Rule 433**  
**Supplementing the Preliminary**  
**Prospectus Supplement**  
**Dated September 15, 2014**  
**(To Prospectus dated October 28, 2013)**

**Pricing Term Sheet**

**Fixed-Rate Notes due 2022 and 2026**

*The information in this pricing term sheet relates only to the offering of Notes (the Notes Offering ) and should be read together with (i) the preliminary prospectus supplement dated September 15, 2014 relating to the Notes Offering, including the documents incorporated by reference therein, and (ii) the related base prospectus dated October 28, 2013, each filed pursuant to Rule 424(b) under the Securities Act of 1933, as amended, Registration Statement No. 333-191953.*

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|--------------------------------------|---|
| <b>Issuer:</b>                       | The Coca-Cola Company   |
| <b>Security:</b>                     | 1.125% Notes due 2022<br>1.875% Notes due 2026  |
| <b>Offering Format:</b>              | SEC Registered  |
| <b>Principal Amount:</b>             | 800,000,000 of 2022 Notes<br>1,200,000,000 of 2026 Notes  |
| <b>Maturity Date:</b>                | September 22, 2022 for 2022 Notes<br>September 22, 2026 for 2026 Notes  |
| <b>Coupon:</b>                       | 1.125% per year for 2022 Notes<br>1.875% per year for 2026 Notes  |
| <b>Price to Public:</b>              | 99.144% of principal amount for 2022 Notes<br>99.702% of principal amount for 2026 Notes                        |
| <b>Yield to Maturity:</b>            | 1.238% for 2022 Notes<br>1.903% for 2026 Notes  |
| <b>Spread to Benchmark Security:</b> | +52.5 bps for 2022 Notes<br>+89.5 bps for 2026 Notes  |
| <b>Benchmark Security:</b>           | German Bunds 1.500% due September 4, 2022 for 2022 Notes<br>German Bunds 1.500% due May 15, 2024 for 2026 Notes |
| <b>Benchmark Security Yield:</b>     | 0.713% for 2022 Notes<br>1.008% for 2026 Notes  |

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| <b>Benchmark Security Price:</b> | 106.07% for 2022 Notes<br>104.50% for 2026 Notes   |
| <b>Mid-Swap Yield:</b>           | 0.938% for 2022 Notes<br>1.423% for 2026 Notes   |
| <b>Spread to Mid-Swap Yield:</b> | +30 bps for 2022 Notes<br>+48 bps for 2026 Notes   |
| <b>Interest Payment Dates:</b>   | Annually on September 22, commencing September 22, 2015 for the 2022 Notes and the 2026 Notes  |
| <b>Make-Whole Call:</b>          | At any time at a discount rate of Comparable Government Bond Rate plus 10 bps for 2022 Notes<br>At any time at a discount rate of Comparable Government Bond Rate plus 15 bps for 2026 Notes |
| <b>Day Count Convention:</b>     | ACTUAL/ACTUAL (ICMA)   |
| <b>Trade Date:</b>               | September 15, 2014   |
| <b>Settlement Date:</b>          | September 22, 2014 (T+5)   |
| <b>Listing:</b>                  | The Coca-Cola Company intends to apply to list the notes on the New York Stock Exchange  |
| <b>ISIN/Common Code/CUSIP:</b>   | XS1112678559/111267855/191216BJ8 for 2022 Notes<br>XS1112678989/111267898/191216BK5 for 2026 Notes   |
| <b>Denominations:</b>            | 100,000 and integral multiples of 1,000 in excess thereof  |
| <b>Expected Ratings:</b>         | Aa3 by Moody's Investors Service, Inc.<br>AA by Standard & Poor's Ratings Services<br>A+ by Fitch Ratings  |
| <b>Underwriters:</b>             | <b>Bookrunners:</b><br>BNP Paribas<br>Citigroup Global Markets Limited<br>Credit Suisse Securities (Europe) Limited<br>Deutsche Bank AG, London Branch                                       |
|                                  | <b>Co-Managers:</b><br>BNY Mellon Capital Markets, LLC<br>RBC Europe Limited<br>SunTrust Robinson Humphrey, Inc.<br>Wells Fargo Securities, LLC  |

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Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

**The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.**

**You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling BNP Paribas at +20 7595 8222, Citigroup Global Markets Limited at +1-800-831-9146, Credit Suisse Securities (Europe) Limited at +1 800 221 1037 or +44 (0) 20 7888 4021 or Deutsche Bank AG, London Branch toll-free at +1-800-503-4611.**

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