

Rosenbaum Jerrold  
Form SC 13G  
February 14, 2011

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13G**

**Under the Securities Exchange Act of 1934  
(Amendment No. )\***

**Body Central Corp.**

(Name of Issuer)

**Common Stock, \$0.001 par value**

(Title of Class of Securities)

**09689U-10-2**

(CUSIP Number)

**December 31, 2010**

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following page(s))



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CUSIP No. 09689U-10-2

1	Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person Jerrold Rosenbaum	
2	Check the Appropriate Box if a Member of a Group (a) <input type="radio"/> (b) <input type="radio"/> Not Applicable	
3	SEC Use Only	
4	Citizenship or Place of Organization United States	
Number of Shares Beneficially Owned by Each Reporting Person With	5	Sole Voting Power 1,673,489
	6	Shared Voting Power N/A
	7	Sole Dispositive Power 1,673,489
	8	Shared Dispositive Power N/A
9	Aggregate Amount Beneficially Owned by Each Reporting Person 1,673,489	
10	Check box if the Aggregate Amount in Row (9) Excludes Certain Shares* <input type="radio"/>	
11	Percent of Class Represented by Amount in Row (9) 10.9%	
12	Type of Reporting Person* IN	

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\*SEE INSTRUCTIONS BEFORE FILLING OUT!

INCLUDE BOTH SIDES OF THE COVER PAGE, RESPONSES TO ITEMS 1-7  
(INCLUDING EXHIBITS) OF THE SCHEDULE, AND THE SIGNATURE ATTESTATION.

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CUSIP No. 09689U-10-2

**Item 1 (a).**

Name of Issuer:

Body Central Corp.

**Item 1 (b).**

Address of Issuer's Principal Executive Offices:

6225 Powers Avenue

Jacksonville, FL 32217

**Item 2 (a).**

Name of Person Filing:

Jerrold Rosenbaum

**Item 2 (b).**

Address of Principal Business Office or, if none, Residence:

6730 Epping Forest Way, Unit 111

Jacksonville, FL 32217

**Item 2 (c).**

Citizenship:

United States

**Item 2 (d).**

Title of Class or Securities:

Common Stock, \$0.001 par value

**Item 2 (e).**

CUSIP Number:

09689U-10-2

**Item 3.**

**If this statement is filed pursuant to Rules 13d-1(b) or 13d-2(b) or (c), check whether the person filing is a:**  
Inapplicable

**Item 4. Ownership as of December 31, 2010.**

(a) Amount beneficially owned:

1,673,489 shares\*

(b) Percent of class:

10.9%

(c) Number of shares as to which such person has:

(i) Sole power to vote or to direct the vote:

1,673,489 shares\*

(ii) Shared power to vote or to direct the vote:

Inapplicable

(iii) Sole power to dispose or to direct the disposition of:

1,673,489 shares\*

(iv) Shared power to dispose or to direct the disposition of:

Inapplicable

**Item 5. Ownership of Five Percent or Less of a Class.**

Inapplicable

**Item 6. Ownership of More than Five Percent on Behalf of Another Person.**

Inapplicable

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.**

Inapplicable

**Item 8. Identification and Classification of Members of the Group.**

Inapplicable

**Item 9. Notice of Dissolution of Group.**

Inapplicable

**Item 10. Certification.**  
Inapplicable

**Signature**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 14, 2011

/s/ Jerrold Rosenbaum  
Jerrold Rosenbaum