

Activision Blizzard, Inc.  
Form 3  
July 17, 2008

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |   |  |
|---|---------|--------------------------------------|---|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol   |  |
| Â VIVENDI                                 |         | (Month/Day/Year)                     | Activision Blizzard, Inc. [ATVI]  |  |
| (Last)                                    | (First) | 07/09/2008                           |   |  |
| 42 AVENUE DE FRIEDLAND                    |         |                                      | 4. Relationship of Reporting Person(s) to Issuer  |  |
| (Street)                                  |         |                                      | (Check all applicable)  |  |
| PARIS,Â IOÂ 75008                         |         |                                      | <input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner<br><input type="checkbox"/> Officer <input type="checkbox"/> Other<br>(give title below)    (specify below) |  |
| (City)                                    | (State) | (Zip)                                | 5. If Amendment, Date Original Filed(Month/Day/Year)  |  |
|   |         |                                      | 6. Individual or Joint/Group Filing(Check Applicable Line)  |  |
|   |         |                                      | <input type="checkbox"/> Form filed by One Reporting Person<br><input checked="" type="checkbox"/> Form filed by More than One Reporting Person   |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|--|---|--|
| Common Stock                       | 358,254,545 <sup>(1)</sup>                               | I   | See footnote <sup>(2)</sup>                              |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security:<br>Direct (D)<br>or Indirect | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|---|---|--|--|--|--|
|   | Date Exercisable    Expiration Date                         | Title    Amount or Number of   |  |  |  |

Shares (I)  
(Instr. 5)

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| VIVENDI<br>42 AVENUE DE FRIEDLAND<br>PARIS, Î 10 Î 75008                   | Î             | Î X       | Î       | Î     |
| Vivendi Holding I Corp.<br>800 THIRD AVENUE<br>NEW YORK, Î NY Î 10022      | Î             | Î X       | Î       | Î     |
| Vivendi Games Acquisition CO<br>800 THIRD AVENUE<br>NEW YORK, Î NY Î 10022 | Î             | Î X       | Î       | Î     |
| VGAC LLC<br>800 THIRD AVENUE<br>NEW YORK, Î NY Î 10022                     | Î             | Î X       | Î       | Î     |

## Signatures

|  |            |
|--|------------|
| /s/ George E. Bushnell III Vivendi S.A. By: George E. Bushnell III Its: Senior Vice President,<br>Deputy General Counsel | 07/17/2008 |
| **Signature of Reporting Person  | Date       |
| /s/ George E. Bushnell III Vivendi Holding I. Corp. By: George E. Bushnell III Its: Director,<br>President               | 07/17/2008 |
| **Signature of Reporting Person  | Date       |
| /s/ George E. Bushnell III Vivendi Games Acquisition Company By: George E. Bushnell III<br>Its: President                | 07/17/2008 |
| **Signature of Reporting Person  | Date       |
| /s/ George E. Bushnell III VGAC LLC By: George E. Bushnell III Its: Director, President &<br>Secretary                   | 07/17/2008 |
| **Signature of Reporting Person  | Date       |

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
 On July 9, 2008, Vivendi Games, Inc. ("Vivendi Games"), a wholly-owned subsidiary of Vivendi S.A. ("Vivendi"), merged with a wholly-owned subsidiary of Activision, Inc. ("Activision"), and shares of Vivendi Games were converted into approximately 295.3 million new shares of Activision common stock. Concurrently with the merger, Vivendi purchased 62.9 million newly issued shares of Activision common stock at a price of \$27.50 per share, resulting in a total Vivendi ownership stake in Activision Blizzard, Inc. ("AB") of approximately 52% on a fully diluted basis, and approximately 54% of shares outstanding.  
 The 358,254,545 shares of AB Common Stock are owned directly by VGAC LLC, which is a wholly-owned subsidiary of Vivendi  
 (2) Games Acquisition Company, which is a wholly-owned subsidiary of Vivendi Holding I Corp., which is a wholly-owned subsidiary of Vivendi.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

## Edgar Filing: Activision Blizzard, Inc. - Form 3

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