SEN YU INTERNATIONAL HOLDINGS, INC.

(Do not check if a smaller reporting company)

Form 10-Q February 14, 2012

[x]

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE

| SECURITIES EXCHANGE ACT  | OF 1934   |
|--|---|
| For the quarterly period ended December  | 1, 2011   |
| [ ] TRANSITION REPORT PURSUA<br>SECURITIES EXCHANGE ACT                                    | NT TO SECTION 13 OR 15(d) OF THE<br>OF 1934   |
| For the transition period from   | _ to  |
|  | ommission File Number: 0-12792  |
| SEN Y  | J INTERNATIONAL HOLDINGS, INC.  |
| (Exact r   | me of registrant as specified in its charter)   |
| Delaware (State or other jurisdiction incorporation or organizati                          |   |
| 308 Baowei Road, 6th Floor, Qian<br>Jiamusi City, China<br>(Address of principal executive | 154002  |
| Registrant's teleph  | ne number (including area code): (86) 454-844-2728  |
| Securities Exchange Act of 1934 during   | ant (1) has filed all reports required to be filed by Section 13 or 15(d) of the the preceding 12 months (or for such shorter period that the registrant was een subject to such filing requirements for the past 90 days. Yes X No |
|  | ant is a large accelerated filer, an accelerated filer, or a non-accelerated filer ition of "large accelerated filer", "accelerated filer" and "smaller reporting Act. (Check one):   |
| Large accelerated filer [ ] Non-accelerated filer [ ]                                      | Accelerated filer [ ] Smaller reporting company [X]   |

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| Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No X   |
|---|
| Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any every Interactive Date File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes X No |
| As of February 13, 2012, there were 26,155,511 shares of company common stock issued and outstanding.   |
|   |

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#### CAUTIONARY NOTE ON FORWARD LOOKING STATEMENTS

In addition to historical information, this Quarterly Report on Form 10-Q contains forward looking statements which are subject to certain risks and uncertainties that could cause actual results to differ materially from those reflected in such forward looking statements. In some cases, you can identify forward looking statements by terminology such as "may," "will," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "projects," "potential," "propose "continue" or the negative of these terms or other comparable terminology. Readers are cautioned not to place undue reliance on these forward looking statements, which reflect management's opinions only as of the date thereof. In evaluating such forward looking statements, readers should carefully review the discussion of risks and uncertainties in this Quarterly Report on Form 10-Q and in our most recent Annual Report on Form 10-K as well as in other filings with the Securities and Exchange Commission ("SEC") including, without limitation:

our financial position, business strategy and other plans and objectives for future operations;

the ability of our management team to execute its plans to meet its goals; our ability to attract and retain management;

our growth strategies;

anticipated trends in our business;

our liquidity and ability to finance our operations and acquisition and development activities;

the impact of government regulation in China and elsewhere;

estimates regarding future net revenues or profits;

planned capital expenditures (including the amount and nature thereof);

the impact of competition;

general economic conditions, whether internationally, nationally or in the regional and local market areas in which we are doing business, that may be less favorable than expected; and

other economic, competitive, governmental, legislative, regulatory, geopolitical and technological factors that may negatively impact our businesses, operations and pricing.

The discussion of risks and uncertainties set forth in this Quarterly Report on Form 10-Q and in our most recent Annual Report on Form 10-K, as amended, as well as in other filings with the SEC, is not necessarily a complete or exhaustive list of all risks facing the Company at any particular point in time. We operate in the People's Republic of China ("China" or "PRC") in a highly competitive and rapidly changing environment. Therefore, it is likely that new risks will emerge, and that the nature and elements of existing risks will change, over time. It is not possible for management to predict all such risk factors or changes therein, or to assess either the impact of all such risk factors on our business or the extent to which any individual risk factor, combination of factors, or new or altered factors, may cause results to differ materially from those contained in any forward looking statement.

Although we believe that the expectations reflected in the forward looking statements are reasonable, we cannot guarantee future results, growth rates, and levels of activity, performance or achievements. Given the uncertainties that surround such statements, you are cautioned not to place undue reliance on such forward looking statements. Except as expressly required by the federal securities laws, there is no undertaking to publicly update or revise any forward looking statements, whether as a result of new information, future events, changed circumstances or any other reason.

## PART I – FINANCIAL INFORMATION SEN YU INTERNATIONAL HOLDINGS, INC AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS (Stated in US Dollars)

|  |    | December 31,            |   | L 20 2011     |
|--|----|-------------------------|---|---------------|
| <b>A</b>   |    | 2011                    |   | June 30, 2011 |
| Assets   |    | (Unaudited)             |   | (Audited)     |
| Current Assets:  | \$ | 12 072 227              |   | ¢ 11 440 594  |
| Cash and equivalents Inventories                               | Ф  | 13,973,237<br>2,411,520 |   | \$ 11,440,584 |
|  |    |                         |   | 1,544,675     |
| Advance to suppliers, net                                      |    | 82,211,267              |   | 53,473,785    |
| Prepayments and other current assets                           |    | 58,317                  |   | 72,169        |
| Total Current Assets   |    | 98,654,341              |   | 66,531,213    |
| Long-Term Assets:  |    | 1 (77 220               |   | 1 016 007     |
| Property, plant, equipment and breeding stock, net             |    | 1,677,338               |   | 1,816,987     |
| Construction in progress                                       |    | 1 (77 220               |   | 213           |
| Total Long-Term Assets   |    | 1,677,338               |   | 1,817,200     |
| Total Assets   |    | 100,331,679             |   | 68,348,413    |
| Liabilities and Shareholders' Equity                           |    |                         |   |               |
| Current Liabilities:   |    | 701 022                 |   | 455.044       |
| Accounts payable and accrued expenses                          |    | 791,233                 |   | 455,044       |
| Loans payable, net   |    | 1,189,421               |   | 1,128,517     |
| Loans from shareholders/officers, net                          |    | 740,435                 |   | 794,354       |
| Deferred interest income                                       |    | -                       |   | 31,858        |
| Performance bond   |    | 1,110,126               |   | 1,083,016     |
| Other current liabilities                                      |    | 8,137                   |   | 9,169         |
| Derivative liabilities-warrants                                |    | 620,023                 |   | 3,793,314     |
| Total Current Liabilities                                      |    | 4,459,375               |   | 7,295,272     |
| Temporary Equity:  |    |                         |   |               |
| Redeemable shares of common stock,                             |    |                         |   |               |
| 804,000 shares issued and outstanding, respectively            |    | 1,277,355               |   | 1,217,055     |
| Total Liabilities  |    | 5,736,730               |   | 8,512,327     |
| Shareholders' Equity:  |    |                         |   |               |
| Series B Convertible Preferred Stock ,\$0.001 par value,       |    |                         |   |               |
| 10,000,000 shares authorized,1,285,805 and                     |    |                         |   |               |
| 1,988,429 shares issued and                                    |    |                         |   |               |
| outstanding, respectively                                      |    | 1,286                   |   | 1,988         |
| Common Stock, \$0.001 par value, 300,000,000 shares            |    |                         |   |               |
| authorized, 26,155,511 and 25,263,113 issued                   |    |                         |   |               |
| and outstanding, respectively                                  |    | 26,156                  |   | 25,263        |
| Additional paid-in capital                                     |    | 11,598,742              |   | 11,573,432    |
| Reserve funds  |    | 9,394,071               |   | 6,745,351     |
| Retained earnings  |    | 69,742,124              |   | 40,766,555    |
| Accumulated other comprehensive income                         |    | 5,421,805               |   | 3,393,871     |
| Unearned compensation  |    | (1,961,959              | ) | (2,956,141)   |
| Total Sen Yu International Holdings, Inc. Shareholders' Equity |    | 94,222,225              |   | 59,550,319    |
| Noncontrolling Interest  |    | 372,724                 |   | 285,767       |
| Total Equity   |    | 94,594,949              |   | 59,836,086    |
| Total Liabilities and Equity                                   | \$ | 100,331,679             |   | \$ 68,348,413 |

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The accompanying notes are an integral part of these unaudited consolidated financial statements.

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# SEN YU INTERNATIONAL HOLDINGS, INC AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)

(Stated in US Dollars)

|                    | For The Three | e Months Ended | For The Six Months Ended |               |  |  |
|--------------------|---------------|----------------|--------------------------|---------------|--|--|
|                    | Decen         | nber 31,       | December 31,             |               |  |  |
|                    | 2011          | 2010           | 2011                     | 2010          |  |  |
|                    | (Unaudited)   | (Unaudited)    | (Unaudited)              | (Unaudited)   |  |  |
| Revenues           | \$ 52,334,532 | \$ 29,081,466  | \$ 106,390,815           | \$ 52,643,934 |  |  |
| Cost of Goods Sold | 37,055,621    | 22,049,508     | 71,871,890               | 40,270,654    |  |  |
| Gross Profit       | 15,278,911    | 7,031,958      |                          |               |  |  |