

REGIS CORP  
Form 4  
November 13, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FINKELSTEIN PAUL

(Last) (First) (Middle)

7201 METRO BOULEVARD

(Street)

MINNEAPOLIS, MN 55439

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
REGIS CORP [RGS]

3. Date of Earliest Transaction (Month/Day/Year)  
11/09/2007

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	11/09/2007		M		28,503	A	\$ 16.5
Common Stock	11/09/2007		S		1,790	D	\$ 30.54
Common Stock	11/09/2007		S		100	D	\$ 30.555
Common Stock	11/09/2007		S		1,000	D	\$ 30.56
Common Stock	11/09/2007		S		200	D	\$ 30.565

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Common Stock	11/09/2007	S	1,313	D	\$ 30.57	299,698	D	
Common Stock	11/09/2007	S	1,100	D	\$ 30.58	298,598	D	
Common Stock	11/09/2007	S	300	D	\$ 30.59	298,298	D	
Common Stock	11/09/2007	S	1,300	D	\$ 30.6	296,998	D	
Common Stock	11/09/2007	S	1,600	D	\$ 30.605	295,398	D	
Common Stock	11/09/2007	S	1,700	D	\$ 30.61	293,698	D	
Common Stock	11/09/2007	S	700	D	\$ 30.62	292,998	D	
Common Stock	11/09/2007	S	1,000	D	\$ 30.625	291,998	D	
Common Stock	11/09/2007	S	6,125	D	\$ 30.63	285,873	D	
Common Stock	11/09/2007	S	4,900	D	\$ 30.6375	280,973	D	
Common Stock	11/09/2007	S	300	D	\$ 30.64	280,673	D	
Common Stock	11/09/2007	S	100	D	\$ 30.65	280,573	D	
Common Stock	11/09/2007	S	100	D	\$ 30.655	280,473	D	
Common Stock	11/09/2007	S	500	D	\$ 30.66	279,973	D	
Common Stock	11/09/2007	S	1,300	D	\$ 30.67	278,673	D	
Common Stock	11/09/2007	S	575	D	\$ 30.68	278,098	D	
Common Stock	11/09/2007	S	900	D	\$ 30.69	277,198	D	
Common Stock	11/09/2007	S	1,400	D	\$ 30.7	275,798	D	
Common Stock	11/09/2007	S	200	D	\$ 30.71	275,598	D	
Common Stock						8,002	I	Through profit sharing

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 16.5	11/09/2007		M	28,503			02/15/2005	02/15/2010	Common Stock	28,503

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FINKELSTEIN PAUL 7201 METRO BOULEVARD MINNEAPOLIS, MN 55439			Chief Executive Officer	

## Signatures

Eric A. Bakken, by power of attorney  
11/13/2007

\_\_\_\_\_  
Signature of Reporting Person

\_\_\_\_\_  
Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

**Remarks:**  
Form 5 of 5

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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