

FAHEY JOHN M JR  
Form 4  
September 06, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FAHEY JOHN M JR

2. Issuer Name and Ticker or Trading Symbol  
JOHNSON OUTDOORS INC  
[JOUT]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
3327 DENT PLACE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
08/18/2011

Director  10% Owner  
 Officer (give title below)  Other (specify below)

WASHINGTON, DC 20007

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Common Stock	08/18/2011		M	500	A \$ 7.4175	20,471	D
Class A Common Stock	08/18/2011		S	500	D \$ 15.75	19,971	D
Class A Common Stock	08/19/2011		M	1,000	A \$ 7.4175	20,971	D
Class A Common	08/19/2011		S	1,000	D \$ 15.0498	19,971	D

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Stock		<u>(1)</u>						
Class A Common Stock	08/24/2011	M	1,000	A	\$ 7.4175	20,971	D	
Class A Common Stock	08/24/2011	S	1,000	D	\$ <u>14.9677</u> <u>(2)</u>	19,971	D	
Class A Common Stock	08/29/2011	M	1,000	A	\$ 7.4175	20,971	D	
Class A Common Stock	08/29/2011	S	1,000	D	\$ 15.418 <u>(3)</u>	19,971	D	
Class A Common Stock	08/31/2011	M	280	A	\$ 7.4175	20,251	D	
Class A Common Stock	08/31/2011	S	280	D	\$ 16.2 <u>(4)</u>	19,971	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock Option (right to buy)	\$ 7.4175	08/18/2011		M	500	12/13/2002 12/13/2011	Common Stock	500	

Common Stock Option (right to buy)	\$ 7.4175	08/19/2011	M	1,000	12/13/2002	12/13/2011	Common Stock	1,000
Common Stock Option (right to buy)	\$ 7.4175	08/24/2011	M	1,000	12/13/2002	12/13/2011	Common Stock	1,000
Common Stock Option (right to buy)	\$ 7.4175	08/29/2011	M	1,000	12/13/2002	12/13/2011	Common Stock	1,000
Common Stock Option (right to buy)	\$ 7.4175	08/31/2011	M	280	12/13/2002	12/13/2011	Common Stock	280

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FAHEY JOHN M JR 3327 DENT PLACE WASHINGTON, DC 20007	X			

## Signatures

/s/ Eric P. Hagemeyer,  
Attorney-in-fact

09/06/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The price reported above is the average transaction price. The range of prices for such transactions is \$14.89 to \$15.50. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.
- (2) The price reported above is the average transaction price. The range of prices for such transactions is \$14.63 to \$15.36. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.
- (3) The price reported above is the average transaction price. The range of prices for such transactions is \$15.24 to \$15.64. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.
- (4) The price reported above is the average transaction price. The range of prices for such transactions is \$16.12 to \$16.30. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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